

HOT NEWS ABOUT

# Rogers Racers!



## LET'S CELEBRATE OUR OCTOBER QUEENS!

QUEEN OF SALES



Kristi Wright

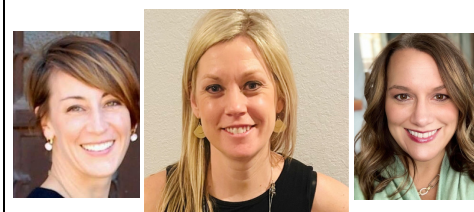


### TOP 5 - WHOLESALE!

- |                    |           |
|--------------------|-----------|
| 1. KRISTI WRIGHT   | \$2048.50 |
| 2. SHELLY MARCUK   | \$1595.00 |
| 3. AMY SIODLARZ    | \$1441.00 |
| 4. JESSICA BUTLER  | \$714.00  |
| 5. BRENDA SHEFCHIK | \$605.50  |

## Court of Sales

Y-T-D RETAIL  
AS OF 11/9/2024  
\*BASED ON WHOLESALE ORDERS



- |                    |             |
|--------------------|-------------|
| 1. SHELLY MARCUK   | \$14,583.00 |
| 2. KRISTI WRIGHT   | \$14,346.00 |
| 3. AMY SIODLARZ    | \$13,039.00 |
| 4. JESSICA BUTLER  | \$4,033.00  |
| 5. MARTINE OLLE    | \$3,883.00  |
| 6. ALAYNA RICHLIN  | \$3,516.00  |
| 7. BRENDA SHEFCHIK | \$3,135.00  |
| 8. NATALIE MERKEL  | \$3,092.00  |
| 9. DONNA MAURER    | \$2,399.00  |
| 10. ANNE KAHL      | \$2,295.00  |

## CONGRATULATIONS TO ALL WHO REINVESTED IN THEIR BUSINESSES BY PLACING ORDERS IN OCTOBER!

- |                 |                   |                |                |
|-----------------|-------------------|----------------|----------------|
| KRISTI WRIGHT   | DONNA MAURER      | SARAH KRAYER   | NONA HAVEY     |
| SHELLY MARCUK   | STEPHANIE STROIK  | TERRI COBURN   | MADELYN DRURY  |
| AMY SIODLARZ    | ADRIA MOLBERG     | APRIL FURMAN   | RITA WALZ      |
| JESSICA BUTLER  | LAURA SCHMITZ     | ALISA DEWITT   | AUTUMN MISKO   |
| BRENDA SHEFCHIK | ALAYNA RICHLIN    | MICHELLE BUEHL | REBECCA ROGERS |
| NATALIE MERKEL  | DEBORAH LINSMEYER | SOPHIA HEUER   |                |
| MARTINE OLLE    | ANNE KAHL         | KELLY RADOMSKI |                |
| MARGIE ROGERS   | STEPHANIE LOVELL  | ERIN SPAETH    |                |
| AMY AMOROSO     | SARA BAUMANN      | APRIL KIGEYA   |                |

## Court of Sharing

YEAR TO DATE  
NEW TEAM MEMBERS  
AS OF 11/9/2024



- |                  |       |        |
|------------------|-------|--------|
| 1. AMY SIODLARZ  | 4 NEW | 2 QUAL |
| 2. KRISTI WRIGHT | 2 NEW | 1 QUAL |
| 3. SHELLY MARCUK | 7 NEW |        |

QUEEN OF SHARING



Amy Siodlarz



### TOP 3 - SHARING!

- |                  |        |
|------------------|--------|
| 1. AMY SIODLARZ  | 3 NEW! |
| 2. KRISTI WRIGHT | 1 NEW! |
| 3. SHELLY MARCUK | 1 NEW! |



# Power Your Sales

## OCTOBER ACHIEVERS



BECKY ROGERS



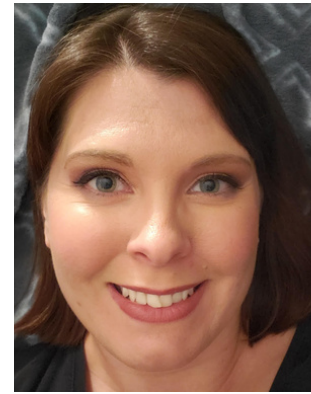
SHELLY MARCUK



KRISTI WRIGHT



AMY SIODLARZ



JESSICA BUTLER

### Welcome to Mary Kay! LOOK WHO'S NEW:



Laura Schmitz  
KRISTI WRIGHT TEAM



Deborah Linsmeyer  
AMY SIODLARZ TEAM



Antoinette Johnson  
AMY SIODLARZ TEAM



Brenda Shefchik  
AMY SIODLARZ TEAM



Sara Osell  
SHELLY MARCUK TEAM



Shelly Millar  
BECKY ROGERS TEAM

### She's Off to a Great Start!

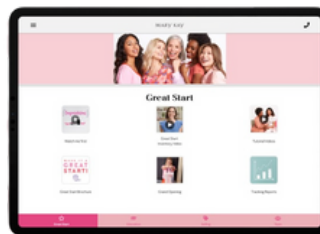
THESE NEW CONSULTANTS ARE EARNING  
FREE PRODUCT BONUS BUNDLES!



BRENDA SHEFCHIK  
1 BUNDLE EARNED



NATALIE MERKEL  
1 BUNDLE EARNED



DOWNLOAD THE GREAT START  
APP TO YOUR PHONE OR TABLET  
TO FIND AMAZING RESOURCES  
AS YOU GET YOUR BUSINESS OFF  
TO A GREAT START!

"DON'T LIMIT YOURSELF. MANY PEOPLE LIMIT  
THEMSELVES TO WHAT THEY THINK THEY CAN DO. YOU  
CAN GO AS FAR AS YOUR MIND LETS YOU. WHAT YOU  
BELIEVE, REMEMBER, YOU CAN ACHIEVE."

-Mary Kay Ash

# Rogers Racers ON THE MOVE!

DIQ

DIQ



Shelly Marcuk



Amy Siodlarz



STAR TEAM BUILDER



Kristi Wright

## Career Path:

- SENIOR CONSULTANT: 1-2 ACTIVE TEAM MEMBERS
- STAR TEAM BUILDER: 3-4 ACTIVE TEAM MEMBERS
- TEAM LEADER: 5-7 ACTIVE TEAM MEMBERS
- ELITE TEAM LEADER: 8+ ACTIVE TEAM MEMBERS
- DIQ: BEGIN QUALIFICATION WITH 10 TEAM MEMBERS!

SENIOR CONSULTANT



Jaclyn Gaffney

SENIOR CONSULTANT



Jessica Butler

## October Top Teams & Love Checks:

CONSULTANT NAME:	%	TEAM COMMISSION:
SHELLY MARCUK	9%	\$286.36
AMY SIODLARZ	13%	\$213.46
KRISTI WRIGHT	8%	\$91.84



DIQ

PRE-QUALIFICATIONS

- Good standing with the company
- Must be active
- 8+ active personal team members

REQUIREMENTS

- Must be active
- Must finish with 24 active team members
- Must qualify in one, two, three or four months
- \$13,500 cumulative team wholesale in one two or three months or \$18,000 cumulative DIQ team wholesale in four months
- \$4,000 minimum team wholesale each month
- DIQs may contribute up to \$1,000 in personal wholesale



LIMITED-TIME LEADERSHIP OPPORTUNITY!

www.gibsongraphics.com

BE A PART OF OUR ROGERS RACERS

Club RED!



Requirements TO ENTER THE CLUB:

- Earn your Red Jacket by adding 3 Active Team Members
- For Current Red Jackets: Have 3- Active Team Members

Club Benefits:

- Exclusive trainings from guest directors & speakers
- Party and event planning
- Leadership training
- Recognition
- Special perks and prizes
- Q&A director time

Happy November, Madison Area!

SNSD Lisa Madson held her first party on November 2nd, 38 years ago. She held 13 parties that month and pampered 56 faces. To celebrate that first month of pampering, Lisa is challenging YOU in November!



CONSULTANTS

Complete a **Perfect 6 in November** and choose your gift from SNSD Lisa Madson!

- 6 parties or 30 faces
- \$600 wholesale
- 6 interviews

DIRECTORS

Complete a **Perfect 10 in November** and choose your gift from SNSD Lisa Madson!

- 10 parties or 50 faces
- \$1,000 wholesale
- 10 interviews

Choose a gift!



PICTURES OF SNSD LISA MADSON & MARY KAY ASH WITH A NOTE FROM LISA  
PERSONAL AFFIRMATION FROM SNSD LISA MADSON

Plus! All achievers receive:

recognition in Madison Area FB group  
recognition in Madison Area newsletter  
recognition on Madison Area hotline

BONUS!

Hit the Perfect Track challenge AND 56 faces, you will receive BOTH gifts from SNSD Lisa Madson!

## November 2024

ONE CUSTOMER WINS \$400 CASH!

CHECK OUT HOW YOU CAN EARN ENTRIES INTO THE DRAWING!

1

earn one entry  
Earn one entry for having a facial.

1

earn one entry  
Earn one entry for every five names and phone number referrals shared with Beauty Consultant.

1

earn one entry  
Earn one entry for every \$50 retail purchased after attending a party or facial.

5

earn five entries  
Earn five entries for hosting a virtual or in person Mary Kay party.

5

earn five entries  
Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.

10

earn ten entries  
Earn ten entries for becoming an Independent Beauty Consultant.

THIS MONTH'S WINNER WILL BE ONE CUSTOMER!

Please confirm with your Sales Director that your Unit is participating. All entries must be submitted by December 5th. <https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!  
Madson Area & Pankow Area Sales Directors & Consultants

# Check out this NOVEMBER HOT NEWS!

## POWER YOUR SALES<sup>!</sup> MONTHLY SELLING CHALLENGE



Earn this cozy cream leopard-print scarf, which includes a discreet pink woven Mary Kay® label, with your \$700+ wholesale order this month!

### NOVEMBER ACHIEVER

Happy November!

SKIP THE SYRINGE  
WITH OUR NEW  
*Dynamic  
Wrinkle Limiter!*



HELP ME  
EARN THIS  
CUTE  
SCARF!

I'M ONLY  
DYNAMIC WRINKLE LIMITERS AWAY!

## BRIGHTEN UP NEW FACES challenge!

From **Nov. 1st - Dec. 31st**, the combined top 61 active independent beauty consultants and independent sales directors who **add the highest number of new customers by the end of the challenge** time frame can earn a pair of Gucci sunglasses and a personalized congratulations card from Ryan Rogers.



New customers must be added through one of the following platforms with a purchase amount of any amount to count towards the challenge:

- MyCustomers
- MyCustomers App
- Mary Kay Personal Website
- Mary Kay App



Limited-Edition  
If You Believe  
Eau de Toilette

\$40

WINTER 2024

## explore & express!



Limited-Edition  
Citrus Lilac  
Satin Hands  
Pampering Set

\$38

Hand Cream also sold  
Separately for \$12

NEW! Mary Kay  
Clinical Solutions  
Dynamic  
Wrinkle  
Limiter



\$58



Limited-Edition  
Waterproof  
Lip Liner  
• Tangerine  
Violet Lilac

\$14  
each



Limited-Edition  
Waterproof  
Eye Liner  
• Amethyst  
• Emerald  
• Copper

\$14  
each

## THE NEW WINTER PRODUCTS LAUNCH THIS MONTH! CHECK OUT THE ORDERING DATES:

- NOVEMBER 10: EARLY ORDERING BEGINS FOR PCP PARTICIPANTS
- NOVEMBER 15: ALL BEAUTY CONSULTANTS CAN ORDER
- NOVEMBER 16: NEW WINTER PRODUCTS WILL BE ADDED TO YOUR PERSONAL WEBSITE

# Rogers Racers Goals & Contests!

Rogers Racers  
**November to Remember!**

Let's Do This!  
**\$17,000**

**Giveaway Alert!**  
Prize drawing for every \$2000 we hit!  
Earn entries for every \$225 we order!  
Prizes will include jewelry, purses, products, section 2, and more!  
**\$100 CASH** Drawing when we hit \$17k!

**Ten Power Up Achievers!**


**Ten New Rogers Racers!**


Scale: \$15,500, \$14,000, \$12,500, \$11,000, \$9,500, \$8,000, \$6,500, \$5,000, \$3,500, \$2,000

Rogers Racers  
**November to Remember!**

**Cadillac Bound!**

**Power your Sales!**  
Order \$700 Wholesale in November and earn your cozy leopard print scarf!

**Caddy Clubs!**  
Order \$100 Wholesale in November OR add One New Team Member to earn your MILLION \$ MEAL with Becky!

**Let's eat!**

**November**

Cross off a box when you've completed it! Post your progress in our Facebook group & complete the prize link by December 5th to claim your prizes!

NAME: \_\_\_\_\_

Print this page and put it somewhere you'll see it daily.	Book <b>5</b> by the 5th!	attend ALL Monday Meet-Ups in Nov! 12:30 pm on zoom	SEE <b>10 NEW FACES</b> IN ONE WEEK	<b>BE A PRE-POWER-UP GIRL</b> Have \$350+ wholesale in by the 15th!
get one hoststess for our unit <b>BEAUTY BASH</b>	Post on social media 10 times this month!	Have two guests join our unit <b>HYDRASESSION</b>	Have 3 people attend a Switch It Up Tuesday or Girls' Night in event!	<b>Go live in your VIP group</b>
Have 3 women on <b>MORE THAN A PINK CADILLAC</b> and complete a follow-up link.	Add a new teammate!	Send a picture of your Weekly Plan Sheet to Becky EVERY Sunday	<b>HOLD AN IN-PERSON SKINCARE PARTY WITH 3 OR MORE GUESTS!</b>	Put out <b>3</b> new facial boxes/ fishbowl
Share a <b>PINK FRIDAY</b> Special with your customers	Have <b>3+</b> guests watch the Lori Hogg event on Nov 14th	Listen to the Madison Area hotline five times & text Becky your takeaways! HOTLINE: 209-647-1308	Have a <b>\$100 DAY</b> and post in the Rogers Unit Facebook Group	Earn your Power Up Gift with a \$700+ wholesale order
HAVE <b>10 NEW LEADS</b> COMPLETE THE WARM CHAT SKINCARE SURVEY	Sell 5 new Dynamic Wrinkle Limiters!	Hold A <b>HOLIDAY OPEN HOUSE</b> in person or virtual! Invite customers, offer gift sets, book holiday makeovers, share the product and let Becky know how it goes.	Have 5 women watch the <b>PEEK INTO PINK</b> and complete the feedback link	

1-4 SQUARES recognition  
14-19 SQUARES Hot Cocoa Bombs  
5-13 SQUARES Coffee Gift Card  
20-25 SQUARES Target Gift Card

Earn your exclusive invite to our  
**Spa Day for the Stars!**

**SECOND CHANCE!**

Finish as a Sapphire Star Consultant or higher in Quarter 2, 3, and 4 to earn your invite to our Rogers Racers Day at the Spa! The more Star Points you earn, the more \$ for treatments you earn!

**\$5400-7199 Star Points:**  
earn your invite!

**\$7200-9599 Star Points:**  
\$50 towards treatment!

**\$9600-11,999 Star Points:**  
\$75 towards treatment!

**\$12,000-14,399 Star Points:**  
\$100 towards treatment!

**\$14,400 Star Points or more:**  
\$150 towards treatment!

you can do it  
Rogers Racers!  
Love & Bee-lief,  
Becky



**Becky Rogers**

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT  
MCFARLAND, WI 53558-9010



to the incredible...

**MADSON & GOELZER AREAS  
& ADOPTEES**

*Save the Date*

ALL BEAUTY CONSULTANTS ARE  
INVITED TO A LIVE VIRTUAL  
BEAUTY TUTORIAL WITH

**LORI HOGG**

THURSDAY, NOVEMBER 14TH  
7:30-8:30 PM CST

PRIZE + POSSIBILITIES  
8:30-9:00 PM CST

EVENT IS NOT RECORDED.



We're bringing Lori back to present another LIVE beauty session! We want ALL consultants to have the opportunity to hear from her!

**YOUR SALES DIRECTOR'S GIFT TO YOU!**

*bonus!*

Consultants can invite as many of their own guests to watch the session, too!



**MADSON & PANKOW & GOELZER  
NATIONAL AREAS**

*Quarter Two  
Star Consultants*

ARE INVITED TO A LIVE VIRTUAL  
WINTER TRENDS REPORT WITH

**MARANDA RAINS**

TUESDAY, DECEMBER 17TH  
7:30-8:45 PM CST

PRIZES + POSSIBILITIES INCLUDED IN EVENT!  
EVENT PLAYBACK WILL BE AVAILABLE FOR 48 HOURS



All Consultants & Sales Directors that reach Quarter 2 Star Consultant status between September 16th and December 15th, 2024 will earn an invitation to this LIVE with Maranda Rains!

*bonus!* Achievers can invite as many of their own guests to watch the session, too!



Don't miss these events!



Maranda will teach you what's trending this season in:  
fashion accessories  
colors Mary Kay products

