

HOT NEWS ABOUT

Rogers Racers!



LET'S CELEBRATE OUR NOVEMBER QUEENS!

QUEEN OF SALES



Amy Siodlarz



TOP 5 - WHOLESALE!

- | | |
|------------------|-----------|
| 1. AMY SIODLARZ | \$3057.30 |
| 2. KRISTI WRIGHT | \$1057.00 |
| 3. SHELLY MARCUC | \$1044.00 |
| 4. MARTINE OLLE | \$716.00 |
| 5. AUTUMN MISKO | \$620.50 |

Court of Sales

Y-T-D RETAIL
AS OF 12/8/2024
*BASED ON WHOLESALE ORDERS



- | | |
|--------------------|-------------|
| 1. AMY SIODLARZ | \$17,769.00 |
| 2. KRISTI WRIGHT | \$16,385.00 |
| 3. SHELLY MARCUC | \$15,739.00 |
| 4. MARTINE OLLE | \$4,841.00 |
| 5. JESSICA BUTLER | \$4,767.00 |
| 6. ALAYNA RICHLIN | \$3,960.00 |
| 7. BRENDA SHEFCHIK | \$3,619.00 |
| 8. AUTUMN MISKO | \$3,386.00 |
| 9. NATALIE MERKEL | \$3,232.00 |
| 10. ANNE KAHL | \$3,177.00 |

CONGRATULATIONS TO ALL WHO REINVESTED IN THEIR BUSINESSES BY PLACING ORDERS IN NOVEMBER!

- | | | | |
|----------------|------------------|----------------|---------------|
| AMY SIODLARZ | MADelyn DRURY | JAMIE THOMAS | AMY AMOROSO |
| REBECCA ROGERS | ZHANNA SARKISYAN | ADRIA MOLBERG | MARGIE ROGERS |
| KRISTI WRIGHT | TERESA SEVERON | SHELLY MILLAR | SHERRY FRAGUA |
| SHELLY MARCUC | WENDY RICKS | MICHELLE BUEHL | ALISSA DEWITT |
| MARTINE OLLE | DONNA MAURER | TALIA ALLHANDS | TERRI COBURN |
| AUTUMN MISKO | KELLY RADOMSKI | HANNAH FOGLER | |
| ANNE KAHL | LEANNE WEGE | JESSICA BUTLER | |
| ALAYNA RICHLIN | BRENDA SHEFCHIK | SHEILA FRYE | |

Court of Sharing

YEAR TO DATE
NEW TEAM MEMBERS
AS OF 12/8/2024



- | | | |
|------------------|-------|--------|
| 1. SHELLY MARCUC | 7 NEW | 2 QUAL |
| 2. AMY SIODLARZ | 4 NEW | 2 QUAL |
| 3. KRISTI WRIGHT | 2 NEW | 1 QUAL |

She's Off to a Great Start!

THESE NEW CONSULTANTS ARE EARNING FREE PRODUCT BONUS BUNDLES!



BRENDA SHEFCHIK
1 BUNDLE EARNED



NATALIE MERKEL
1 BUNDLE EARNED



ADRIA MOBERG
1 BUNDLE EARNED



AMY AMOROSO
1 BUNDLE EARNED



Power Your Sales

NOVEMBER ACHIEVERS



BECKY ROGERS



SHELLY MARCUC



KRISTI WRIGHT



AMY SIODLARZ



MARTINE OLLE



Earn your exclusive invite to our

*Spa Day
for the Stars!*

SECOND CHANCE!

Finish as a Sapphire Star Consultant or higher in Quarter 2, 3, and 4 to earn your invite to our Rogers Racers Day at the Spa! The more Star Points you earn, the more \$ for treatments you earn!

\$5400-7199 Star Points:

earn your invite!

\$7200-9599 Star Points:

\$50 towards treatment!

\$9600-11,999 Star Points:

\$75 towards treatment!

\$12,000-14,399 Star Points:

\$100 towards treatment!

\$14,400 Star Points or more:

\$150 towards treatment!

*you can do it
Rogers Racers!
Love & Bee-lief.
Becky*



Shine like a Star!

QUARTER 2: SEPTEMBER 16-DECEMBER 15

Star Scoreboard:

AMY SIODLARZ
REBECCA ROGERS
SHELLY MARCUC
KRISTI WRIGHT
MARTINE OLLE
JESSICA BUTLER
AUTUMN MISKO
ALAYNA RICHLIN
BRENDA SHEFCIK

PEARL!
PEARL!
EMEARLD! \$218 TO PEARL!
EMEARLD! \$736.60 TO PEARL!
\$351 TO SAPPHIRE!
\$624 TO SAPPHIRE!
\$638.50 TO SAPPHIRE!
\$803.50 TO SAPPHIRE!
\$932.50 TO SAPPHIRE!

**LOOK WHO'S ON-TARGET TO
FINISH AS A 2025 ALL STAR!**



BECKY ROGERS



SHELLY MARCUC



KRISTI WRIGHT



AMY SIODLARZ

**SECOND CHANCE! EARN
YOUR SPOT ON OUR ALL
STAR SPA DAY WHEN YOU
FINISH AS A 2ND QUARTER
STAR BY DECEMBER 15TH!**

Rogers Racers ON THE MOVE!

DIQ

DIQ



Shelly Marcuk



Amy Siodlarz



STAR TEAM BUILDER



Kristi Wright

Career Path:

- SENIOR CONSULTANT: 1-2 ACTIVE TEAM MEMBERS
- STAR TEAM BUILDER: 3-4 ACTIVE TEAM MEMBERS
- TEAM LEADER: 5-7 ACTIVE TEAM MEMBERS
- ELITE TEAM LEADER: 8+ ACTIVE TEAM MEMBERS
- DIQ: BEGIN QUALIFICATION WITH 8+ TEAM MEMBERS!

SENIOR CONSULTANT



Jaclyn Gaffney

SENIOR CONSULTANT



Jessica Butler

November Top Teams & Love Checks:

| CONSULTANT NAME: | % | TEAM COMMISSION: |
|------------------|-----|------------------|
| SHELLY MARCUK | 13% | \$452.65 |
| AMY SIODLARZ | 9% | \$137.30 |



THE HOLIDAY DELIVERY DEADLINE IS
DECEMBER 15TH!

MAKE SURE TO HAVE ALL ORDERS
PLACED THAT NEED TO BE GUARANTEED
FOR DELIVERY BY CHRISTMAS!



*ORDERS FOR ALASKA, HAWAII, GUAM, THE DOMINICAN REPUBLIC, THE U.S. VIRGIN ISLANDS, AND PUERTO RICO MUST BE PLACED BY DECEMBER 11TH!

BE A PART OF OUR ROGERS RACERS



Club RED!

Requirements TO ENTER THE CLUB:

- Earn your Red Jacket by adding 3 Active Team Members
- For Current Red Jackets: Have 3+ Active Team Members

Club Benefits:

- Exclusive trainings from guest directors & speakers
- Party and event planning
- Leadership training
- Recognition
- Special perks and prizes
- Q&A director time

Check out this DECEMBER HOT NEWS!

POWER YOUR SALES!

DECEMBER CHALLENGE!

Earn this polyester Mary Kay branded tote bag with your \$700+ wholesale order in December!



BRIGHTEN UP NEW FACES challenge!

FINAL MONTH!

ENDS Dec. 31st!

The combined top 61 active independent beauty consultants and independent sales directors who add the highest number of new customers by the end of the challenge time frame can earn a pair of Gucci sunglasses and a personalized congratulations card from Ryan Rogers.



New customers must be added through one of the following platforms with a purchase amount of any amount to count towards the challenge:

- MyCustomers
- MyCustomers App
- Mary Kay Personal Website
- Mary Kay App

CAREER CONFERENCE 2025

PEARLS OF SHARING challenge



DECEMBER 1ST-FEBRUARY 28TH

All independent sales force members who add one or more Great Start Qualified Team members and attend Career Conference will receive a pearls of sharing necklace. Plus, you will be entered into a drawing at your Career Conference location to earn a classic Tory Burch chain wallet and a shell pearl jewelry set to receive on stage! Each Great Start Qualified Team Member will count as an addition entry into the drawing.

DECEMBER 2024 ONE CUSTOMER WINS \$400 CASH!

CHECK OUT HOW YOU CAN EARN ENTRIES INTO THE DRAWING!

- 1** earn one entry
Earn one entry for having a facial.
- 1** earn one entry
Earn one entry for every five names and phone number referrals shared with Beauty Consultant.
- 1** earn one entry
Earn one entry for every \$50 retail purchased after attending a party or facial.
- 5** earn five entries
Earn five entries for hosting a virtual or in person Mary Kay party.
- 5** earn five entries
Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.
- 10** earn ten entries
Earn ten entries for becoming an Independent Beauty Consultant.

THIS MONTH'S WINNER WILL BE ONE CUSTOMER!

Please confirm with your Sales Director that your Unit is participating. All entries must be submitted by January 5th. <https://bit.ly/mandpgiveaway> Virtual & in-person facials count for this drawing! Madson Area & Pankow Area Sales Directors & Consultants

Coaching Prize Wheel

December 2024



Look who snuck on the coaching prize wheel!



Earn Your Spin-to-Win a 1-on-1 Coaching Call w/a Top Director

\$700+ cumulative ws order

- OR welcome one new qualified team member
- OR earn a bronze medal with three new team members

MADSON & PANKOW & GOELZER NATIONAL AREAS

Quarter Two Star Consultants ARE INVITED TO A LIVE VIRTUAL WINTER TRENDS REPORT WITH **MARANDA RAINS** TUESDAY, DECEMBER 17TH 7:30-8:45 PM CST PRIZES + POSSIBILITIES INCLUDED IN EVENT! EVENT PLAYBACK WILL BE AVAILABLE FOR 48 HOURS

All Consultants & Sales Directors that reach Quarter 2 Star Consultant status between September 16th and December 15th, 2024 will earn an invitation to this LIVE with Maranda Rains!



bonus! Achievers can invite as many of their own guests to watch the session, too!

Maranda will teach you what's trending this season in: fashion colors, accessories, Mary Kay products

DECEMBER 2024 MADSON AREA BEAUTY CONSULTANTS

OPTION ONE

EARN A GOLD MEDAL

Five new personal teammates in the month.

MOVE TO A NEW FIRST-TIME POSITION!

Red Jacket, Team Leader, or Elite Team Leader

OPTION TWO

COMPLETE A PERFECT 10 OR HIGHER IN DECEMBER!

10 parties or 50 faces - 10 interviews - \$1,000 wholesale

OPTION THREE

BE A DIQ ON JANUARY 1ST

All DIQs qualify!

OPTION FOUR

IT'S A HOTLINE CONTEST! MADSON AREA & PANKOW AREA - DECEMBER 2024 WILL YOU CALL ALL 20 DAYS?

\$500 cash drawing

Earn your entry by calling the hotline each day it is changed! (All 20 days. No missed days.)

\$100 cash drawing

Earn an entry for each day you call the hotline. (example: call 20 days and earn 20 entries.)

There will be 2 drawings of \$100! The same person can win multiple times! WAHOO!



| | | | | |
|----|----|-----------------------------|----|----|
| 2 | 3 | 4 | 5 | 6 |
| 9 | 10 | 11 | 12 | 13 |
| 16 | 17 | 18 | 19 | 20 |
| 23 | 24 | 25 | 26 | 27 |
| 30 | 31 | MADSON HOTLINE 209-647-1308 | | |

Fill in each day that you call the hotline!

Check with your Sales Director to be sure that your Unit is participating in the contest. The hotline is changed each day at 11:00 am CST. The hotline is not changed over the weekend. Please do not leave a message unless you have met the requirements said at the end of each message. Complete the google form by January 5th. <https://bit.ly/decemberdrawings>

A Legacy chat with SNSD Lisa Madson EARN YOUR COACHING ZOOM



Rogers Racers Goals & Contests!

Rogers Racers December Goals & Giveaways!

Cash Giveaways!
 \$25 Giveaway when we hit \$5k!
 \$50 Giveaway when we hit \$10k!
 \$100 Giveaway when we hit \$17k!

Let's Do This!
 \$17,000

Six Star Consultants!

Six Power Up Achievers!

Ten New Rogers Racers!

Rogers Racers December Prizes!

Cadillac Bound!

Power Your Sales!

Order \$700 Wholesale in December and earn your MK Branded Tote!

Caddy Clubs!

Order \$1000 Wholesale in December to earn your Cozy Blanket!

DECEMBER 2024

"I am committed to my daily Mental B.A.S.H.!"

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|---|--|---|---|----------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | |
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
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| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
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| 29 | 30 | 31 | | | | |
| <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | <input type="checkbox"/> BOOKING <input type="checkbox"/> AFFIRMATION <input type="checkbox"/> SOCIAL <input type="checkbox"/> HOTLINE | | | | |

Personalized Travel Roll Up Bag!



Win me!

Earn 1 entry every day you complete the Mental BATH!

Earn DOUBLE entries when you reach 10 days or more!

It's YOURS automatically when you complete 15 days or more!

Booking
 Strive for one new booking each day. You may book ahead (or behind). Ex: If you get 2 bookings in a day, you may cross off two days in the month for bookings.

Affirmation
 Listen to your positive affirmation every single day.

Social
 Post something on your social media Customer post, personal post, story. Be authentically YOU!

Hotline
 Call the Madison Area Hotline every day. (209)-647-1308

Consultants are responsible for tracking their own daily progress, using the honor system.
 Pro Tip: Set a daily alarm to keep you on track!

Earn your exclusive invite to our Spa Day for the Stars!

SECOND CHANCE!

Finish as a Sapphire Star Consultant or higher in Quarter 2, 3, and 4 to earn your invite to our Rogers Racers Day at the Spa! The more Star Points you earn, the more \$ for treatments you earn!

- \$5400-7199 Star Points: earn your invite!
- \$7200-9599 Star Points: \$50 towards treatment!
- \$9600-11,999 Star Points: \$75 towards treatment!
- \$12,000-14,399 Star Points: \$100 towards treatment!
- \$14,400 Star Points or more: \$150 towards treatment!

you can do it Rogers Racers! Love & Bee-lief. Becky



Becky Rogers

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT
MCFARLAND, WI 53558-9010



to the incredible...

CAREER CONFERENCE

save the dates!

March 14-15, 2025

*Milwaukee, WI

Orlando, FL

Spanish interpretation will NOT be provided

Santa Clara, CA

Spanish interpretation provided

March 21-22, 2025

Allen, TX

Spanish interpretation provided

Charlotte, NC

Spanish interpretation will NOT be provided

Ft. Lauderdale, FL

Spanish Taught Only

*Portland, OR

March 28-29, 2025

Anaheim, CA

Spanish Taught Only

*Baltimore, MD

*Columbus, OH

*Kansas City, MO

Round Rock, TX

Spanish Taught Only

*Interpretation will be provided if a minimum of 200 headsets are requested.

Registration Method:

Online: Available on MK InTouch

- In-Person, includes General Session Viewing (GSV)
- General Session Viewing only
- All independent sales force members can register to attend one type of Career Conference: EITHER In-Person or GSV. However, in-person attendees can register to attend more than one Career Conference location.

Registration Opens:

February 3, 2025:

- Registration opens at 8:30 am CT through February 28, 2025, for NSDs and NSD Emeriti

February 7, 2025:

- Registration opens at 8:30 am CT through February 28, 2025, for all attendees

Registration Fees:

\$125 Online Registration:

- If registered by February 28, 2025 (Includes GSV)

\$140 On-site Space Permitting:

- Except for new Independent Beauty Consultant agreements accepted by the Company after Feb. 28, 2025, their registration fee will be \$125. (Includes GSV)

\$50 GSV Only:

- Live stream from Allen, TX

No Transfers offered

Deadlines:

In-Person Registration, Housing, Cancellation, and Special Needs Requests Deadline:

- February 28, 2025 at 11:59 pm CT

Recognition Qualification Deadline:

- February 28, 2025 at 11:59 pm CT

GSV Registration Deadline:

- March 9, 2025 at 11:59 pm CT

There will be no product giveaway.

Pearls of Sharing

Track your way to success!

Dec. 1, 2024, through Feb. 28, 2025

Earn the gorgeous Pearls of Sharing necklace when you add one or more Great Start-qualified new personal team member(s) and attend a Career Conference 2025 location!



Interviews:

| Name | Phone Number | Interest Level | Follow up (if applicable) | Signed | GSQ |
|-------|--------------|----------------|---------------------------|-----------------------|-----------------------|
| _____ | _____ | _____ | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| _____ | _____ | _____ | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
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| _____ | _____ | _____ | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

I earned my necklace!

plus

Enter to win this Tory Burch chain wallet and shell pearl jewelry set! Earn 1 entry for every Great Start-qualified Team Member (Max 39)

