



HOT NEWS ABOUT

# Rogers Racers!



## LET'S CELEBRATE OUR SEMINAR 2024 QUEENS!



**QUEEN OF SALES**  
SHELLY MARCUK



**QUEEN OF SHARING**  
SHELLY MARCUK

Congratulations  
Shelly Marcuk!



**QUEEN'S COURT OF SALES ACHIEVER!**

PRINCESS COURT OF SALES ACHIEVERS!

### TOP 10 Court of Sales!



- |                    |             |
|--------------------|-------------|
| 1. SHELLY MARCUK   | \$41,311.00 |
| 2. KRISTI WRIGHT   | \$21,974.50 |
| 3. AMY SIODLARZ    | \$21,240.00 |
| 4. ALAYNA RICHLIN  | \$12,159.00 |
| 5. JESSICA BUTLER  | \$11,804.00 |
| 6. TERRI COBURN    | \$9,376.00  |
| 7. ANNE KAHL       | \$9,102.00  |
| 8. AUTUMN Misko    | \$7,379.00  |
| 9. MARTINE OLLE    | \$7,275.00  |
| 10. MICHELLE BUEHL | \$5,377.00  |

### TOP 4 Court of Sharing!



- |                   |        |
|-------------------|--------|
| 1. SHELLY MARCUK  | 5 QUAL |
| 2. KRISTI WRIGHT  | 2 QUAL |
| 3. HANNAH FOGLER  | 2 QUAL |
| 4. TALIA ALLHANDS | 1 QUAL |
- \*TIES BROKEN BY COMMISSIONS EARNED**

Congrats!



Kristi  
Wright

Amy  
Siodlarz



# Power Your Sales

## JULY ACHIEVERS



BECKY ROGERS



SHELLY MARCUK



KRISTI WRIGHT



AMY SIODLARZ



PLUS THEY'RE ON TRACK FOR THE YEARLONG CONSISTENCY CHALLENGE!

## Congratulations to our July Queens!

runners up



QUEEN OF SALES  
Amy Siodlarz



- |                   |          |
|-------------------|----------|
| 1. AMY SIODLARZ   | 1017.90  |
| 2. SHELLY MARCUK  | \$740.40 |
| 3. KRISTI WRIGHT  | \$701.50 |
| 4. AUTUMN MISKO   | \$482.40 |
| 5. ALAYNA RICHLIN | \$263.00 |

## CONGRATULATIONS TO ALL WHO REINVESTED IN THEIR BUSINESSES BY PLACING ORDERS IN JULY!

BECKY ROGERS  
AMY SIODLARZ  
SHELLY MARCUK  
KRISTI WRIGHT  
AUTUMN MISKO  
ALAYNA RICHLIN  
JESSICA BUTLER

JACLYN GAFFNEY  
MICHELLE BUEHL  
MADELYN DRURY  
TERRI COBURN  
HANNAH FOGLER  
KAREN LARSCHIEDT  
ALISA DEWITT

APRIL KIGEYA  
ANNE KAHL  
ZHANNA SARKISYAN  
AMANDA MELVIN  
TERESA SEVERSON

Our Rogers Racers unit is on the grow! Who can we add to your team this month?



## POWER YOUR SALES<sup>!</sup>

### MONTHLY SELLING CHALLENGE



Earn your Mary Kay branded Dominoes & Card Set with your \$700+ wholesale order in August!

## AUGUST ACHIEVER

## AUGUST OFFER!

With every purchase of an Oil-Free Eye Makeup Remover OR Micellar Water, receive a FREE pack of five reusable MK Makeup Remover Rounds! No limits - while supplies last!

\*Does not include orders placed on CDS through myCustomers, marykay.com, Guest Checkout or EZ Ship.



# Rogers Racers ON THE MOVE!

TEAM LEADER



STAR TEAM BUILDER



STAR TEAM BUILDER



Jessica Butler

## DIQ

**PRE-QUALIFICATIONS**

- Good standing with the company
- Must be active
- 8+ active personal team members



LIMITED-TIME LEADERSHIP OPPORTUNITY!

**REQUIREMENTS**

- Must be active
  - Must finish with 24 active team members
  - Must qualify in one, two, three or four months
  - \$13,500 cumulative team wholesale in one, two or three months or \$18,000 cumulative DIQ team wholesale in four months
  - \$4,000 minimum team wholesale each month
  - DIQs may contribute up to \$3,000 in personal wholesale
- \*Check InTouch for a complete detailed list of requirements and FAQs  
www.gloriousgraphics.com

Shelly Marcuk

Amy Siodlarz

SENIOR CONSULTANT



Talia Allahnds

SENIOR CONSULTANT



Hannah Fogler

SENIOR CONSULTANT



Jaclyn Gaffney

SENIOR CONSULTANT



Alayna Richlen



## Career Path:

- SENIOR CONSULTANT: 1-2 ACTIVE TEAM MEMBER'S
- STAR TEAM BUILDER: 3-4 ACTIVE TEAM MEMBER'S
- TEAM LEADER: 5-7 ACTIVE TEAM MEMBER'S
- ELITE TEAM LEADER: 8+ ACTIVE TEAM MEMBER'S
- DIQ: BEGIN QUALIFICATION WITH 10 TEAM MEMBER'S!

## July Top Teams & Love Checks:

CONSULTANT NAME:	%	TEAM COMMISSION:
SHELLY MARCUK	9%	\$125.78
AMY SIODLARZ	6%	\$44.72
ALAYNA RICHLLEN	4%	\$9.72
HANNAH FOGLER	4%	\$9.00



## She's Off to a Great Start!

THESE NEW CONSULTANTS ARE EARNING FREE PRODUCT BONUS BUNDLES!



Jessie Craven



DOWNLOAD THE GREAT START APP TO YOUR PHONE OR TABLET TO FIND AMAZING RESOURCES AS YOU GET YOUR BUSINESS OFF TO A GREAT START!

1 BUNDLE EARNED

## ENRICH EVERY WISH. ENROLL YOUR CUSTOMERS IN THE FALL/HOLIDAY PREFERRED CUSTOMER PROGRAM!

ONLY 90 CENTS/PER CUSTOMER!  
LOOK BOOKS WILL BEGIN MAILING SEPTEMBER 2ND!



## TO ENROLL:

- LOG INTO MKINTOUCH
- <BUSINESS TOOLS
- <PREFERRED CUSTOMER PROGRAM
- <ENROLL CUSTOMERS

DEADLINE: AUGUST 17

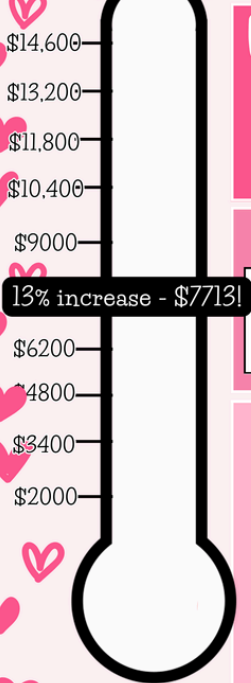
# Rogers Racers Goals & Contests!

## Rogers Racers Audacious August

Cadillac Bound!



Let's Do This!  
\$15,000



### Five Perfect Six Achievers!

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### Seven Power Up Achievers!

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### Ten New Rogers Racers!


## Rogers Racers Audacious August!

Cadillac Bound!



### Power Your Sales!



Order a Cumulative \$700 Wholesale in August and earn your MK Branded Game Set!

### Caddy Clubs!

Order a Cumulative \$1000 Wholesale in August to earn one of Becky's Favorite Things!



# CLUB RED IS BACK!

BE A PART OF OUR ROGERS RACERS



## Club RED!

### Requirements TO ENTER THE CLUB:

- Earn your Red Jacket by adding 3 Active Team Members
- For Current Red Jackets: Have 3+ Active Team Members

### Club Benefits:

- Exclusive trainings from guest directors & speakers
- Party and event planning
- Leadership training
- Recognition
- Special perks and prizes
- Q&A director time

ROGERS RACERS

Earn your exclusive invite to our

## Spa Day for the Stars!

Finish as a Seminar 2025 All Star from June 16, 2024-June 15, 2025 to earn your invite to our Rogers Racers Day at the Spa! The higher your star level, the more treatments you earn!

- **Sapphire Star:** \$50 towards treatment!
- **Ruby Star:** \$75 towards treatment!
- **Diamond Star:** \$100 towards treatment!
- **Emerald Star & Higher:** \$150 towards treatment!



you can do it  
Rogers Racers!  
Love & Bee-lief.  
Becky

# MADSON AREA CONTESTS & EVENTS!

## LET'S CELEBRATE YOU!

July through December 2024, SNSD Lisa Madson will be celebrating the top 3 achievers in various categories. Each month, the achievers will receive a celebration postcard, recognition in our Area Facebook group, and a small gift from Lisa! Plus, they'll be entered into the grand prize drawing which will take place each month!

### Beauty Consultants

**TOP 3 COMBINED WHOLESALE RED TEAMS**  
3+ active personal teammates  
minimum of \$1800 combined wholesale

**TOP 3 PERSONAL TEAM BUILDING**  
minimum of 2 new recruits in month  
ties broken by new recruit wholesale

**TOP 3 PERSONAL WHOLESALE**  
minimum of \$700 wholesale

The grand prize winner for July chooses one prize:



THE GRAND PRIZE WINNER WILL CHOOSE ONE OF THE THREE PRIZES.

### Sales Directors

**TOP 3 UNIT WHOLESALE**

**TOP 3 PERSONAL TEAM BUILDING**  
minimum of 2 new recruits in month  
ties broken by new recruit wholesale

**TOP 3 NEW UNIT RECRUITS**  
minimum of 5 new Unit recruits in month  
ties broken by new recruit wholesale

**TOP 3 PERSONAL WHOLESALE**  
minimum of \$700 wholesale

**TOP 3 INCREASE OVER LAST YEAR**  
minimum of \$5,500 wholesale

## August 2024

ONE CUSTOMER WINS \$400 CASH!

CHECK OUT HOW YOU CAN EARN ENTRIES INTO THE DRAWING!

**1**

earn one entry  
Earn one entry for having a facial.

**1**

earn one entry  
Earn one entry for every five names and phone number referrals shared with Beauty Consultant.

**1**

earn one entry  
Earn one entry for every \$50 retail purchased after attending a party or facial.

**5**

earn five entries  
Earn five entries for hosting a virtual or in person Mary Kay party.

**5**

earn five entries  
Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.

**10**

earn ten entries  
Earn ten entries for becoming an Independent Beauty Consultant.

**THIS MONTH'S WINNER WILL BE ONE CUSTOMER!**

Please confirm with your Sales Director that your Unit is participating. All entries must be submitted by September 5th. <https://bit.ly/manppgiveaway>

Virtual & in-person facials count for this drawing!  
Madson Area & Pankow Area Sales Directors & Consultants

## MADSON AREA

Quarter One  
Star Consultants

ARE INVITED TO A LIVE VIRTUAL BEAUTY TUTORIAL WITH **LORI HOGG**

WEDNESDAY, SEPTEMBER 18TH  
7:30-8:30 PM CST  
EVENT IS NOT RECORDED.

All Consultants & Sales Directors that reach Quarter 1 Star Consultant status between June 16-September 15, 2024 will earn an invitation to this LIVE with Lori Hogg!

**bonus!**  
Achievers can invite as many of their own guests to watch the session, too!

IMPORTANT: CONFIRM WITH YOUR DIRECTOR THAT YOUR UNIT IS PARTICIPATING.



## YOU ARE INVITED TO MORE THAN A PINK CADILLAC.

A Mary Kay opportunity share event.



MONDAY, AUGUST 19, 2024  
7:30 PM CST **GIVEAWAYS, TOO!**

MARY KAY PRODUCTS + FREE PEOPLE TOTE BAG  
+ ANTHROPOLOGIE COSMETIC BAG  
+ ATHLETA BACKPACK  
+ \$50 GIFT CARD OF CHOICE  
+ STANLEY TUMBLER



PRIZE COLORS/DESIGNS MAY VARY.



**MOVIN UP LEADERS**  
MADSON AREA & PANKOW AREA  
CONSULTANTS CAN QUALIFY FOR  
**WEEKLY ZOOM TRAINING** WITH  
SNSD LISA MADSON & NSD SUE PANKOW!

choose your way to qualify:

- 1 Director-in-Qualification
- 2 Earn a Gold Medal
- 3 Complete the Perfect 6 Track
- 4 Move to a new first-time position of Red Jacket or above

MAKE IT EASY!  
DOWNLOAD THE YOUTUBE APP!



MADSON AREA & PANKOW AREA  
**FALL RETREAT**  
OCTOBER 18-20, 2024  
CHULA VISTA  
WISCONSIN DELLS  
YOU ARE INVITED TO LISA AND SUE'S FINAL FALL RETREAT!

EVERYONE IS INVITED!  
ADOPTEEES, TOO!

Confirm with your Director when she needs your payment to have it to Madson Office on time.

REGISTRATION LINK, CONTESTS + OTHER INFO:  
<https://bit.ly/mpfallretreat>

No refunds after September 25th.

Registration is \$174 from September 26th-October 2nd. Final deadline is October 2nd.

\$25 transfer fee per registration. Transfers end on October 2nd. Spouse fee is same price. Fee does not include hotel.

Registration includes lunch on Saturday and breakfast on Sunday.

Weekend attire:

Dressy casual. Pants are welcome. No blue jeans, please.

Questions?

Please check the link above first! Other questions, email Melissa at [madsonareaoffice@gmail.com](mailto:madsonareaoffice@gmail.com).

## LEGACY



Lisa  
MADSON  
SENIOR NATIONAL SALES DIRECTOR

Sue  
PANKOW  
NATIONAL SALES DIRECTOR

Mike  
STRONG  
MANAGING DIRECTOR OF DIAMOND AND RUBY

DON'T MISS LISA'S LAST FALL RETREAT!

Weekend agenda:

Friday, October 18th  
12:30 pm - Director + DIQ Meeting  
4:30 pm - Registration & Hotel Express Check-in begins  
5:00 pm - VIP Pizza Party  
7:00 pm - Fall Retreat begins!

Saturday, October 19th  
Fall Retreat activities all day!  
The evening is free for you to enjoy.

Sunday, October 20th  
Noon - Fall Retreat ends

Hotel registration:  
\$149 per night per room  
two Queen beds or one King bed

The deadline to register for sleeping room & receive event pricing is September 30th. Book early to guarantee room in room block. After this date, pricing is based on room availability.

Sleeping rooms must be booked through this phone number to receive event pricing (discounted price, waives resort fees & allows for express check in).

Choose your room captain to make the reservation! This person will be charged for one night at time of reservation and the remaining charge will be made the week of the event.

Hotel booking phone number:  
(833) 614-7201  
booking ID: K25043 Lisa Madson



**Becky Rogers**

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT  
MCFARLAND, WI 53558-9010

to the incredible...

**ROGERS RACERS**  
SELF DISCIPLINE · CONFIDENCE · SUCCESS



**MARY KAY star consultant Program**  
AVAILABLE SEPT. 20, 2024  
SAPPHIRE! MARY KAY  
GAMM Mary Kay® Branded Tagline with Cash Bonus LIMITED QUANTITIES

June 16 - Sept. 15, 2024

Be a rising star! You can earn exciting prizes and experiences in the Star Consultant Program while building your Mary Kay business. Here's a small selection of featured prizes this quarter, but check the Star Consultant Program Boutique website for even more rewards. And don't forget! The achievements you enjoy through the Star Consultant Program can help you earn rewards in other Mary Kay® programs, so keep reaching for the stars!

<b>pearl</b> Dyson Handheld Handheld Vacuum Item #4 8249	<b>pearl</b> Supersonic 2" DLED Smart HDV Wash Google Assistant Item #9 13065
<b>pearl</b> Coleman Fun on the Water Package Item #8 2881 Includes Two-Person Kayak, Paddle, Floor Pump, Water and Cooler	<b>pearl</b> American Tourister Color 3-Piece Hardside Luggage Set - Silver Item #4 4207
<b>pearl</b> Ring Video Doorbell - Satin Nickel Item #3 9922	<b>pearl</b> Juliana Isabella Acrylic Pitcher with 4 Glasses Item #8 2891
<b>pearl</b> Brighton Treasury Collection Newark Two-Tone Watch Item #5 7826	<b>pearl</b> CHI Volumizer 4-in-1 Blowout Brush - Rose Gold Item #5 2124
<b>emerald</b> Home Bluetooth Speaker and Karaoke Microphone Item #8 4381	<b>diamond</b> Kate Spade Let's Rally Pickball Set Item #8 2484
<b>emerald</b> Mackinac Childs Royal Star Beverage Bucket Item #8 8125	<b>diamond</b> Coleman Gol 7' x 7' Dome 3-Person Tent Item #8 990
<b>ruby</b> Mr. Bar-B-Q 25-Piece Barbecue Tool Set with Case Item #8 1561	<b>sapphire</b> Kate Spade Small Square Stud Earrings - Opal Cluster Item #6 8125
<b>ruby</b> Cuisinart EasyPop Hot Air Popcorn Maker Item #7 7775	<b>sapphire</b> Peppers Logging Out Sunglasses - Pink Item #1 2328
<b>ruby</b> Lily Pulitzer Overhead Beach Towel - Suite Vines Item #8 2149	<b>sapphire</b> Nostalgia 7-Egg Capacity Electric Egg Cooker Item #7 6476

Shine like a Star!

QUARTER 1: JUNE 16-SEPTEMBER 15TH!

Star Scoreboard:

BECKY ROGERS	EMERALD! \$1166.40 TO PEARL!
AMY SIODLARZ	\$145.60 TO SAPPHIRE!
SHELLY MARCUK	\$520.10 TO SAPPHIRE!
KRISTI WRIGHT	\$625.60 TO SAPPHIRE!
JESSICA BUTLER	\$985 TO SAPPHIRE!
MADELYN DRURY	\$1203.50 TO SAPPHIRE!
ANNE KAHL	\$1268 TO SAPPHIRE!
DONNA MA MANNING	\$1280.25 TO SAPPHIRE!
AUTUMN MISKO	\$1281.60 TO SAPPHIRE!

BE DETERMINED TO FINISH!  
DON'T MISS THIS QUARTER!