

HOT NEWS ABOUT Rogers Racers!



LET'S CELEBRATE OUR FEBRUARY QUEENS!



QUEEN OF SALES
Shelly Marcuk



TOP 5 - WHOLESALE!

- | | |
|-------------------|-----------|
| 1. SHELLY MARCUK | \$1047.50 |
| 2. AMY SIODLARZ | \$757.60 |
| 3. TERRI COBURN | \$728.00 |
| 4. KRISTI WRIGHT | \$716.00 |
| 5. ALAYNA RICHLIN | \$490.50 |

Court of Sales

YEAR TO DATE RETAIL
AS OF 3/6/2024
*BASED ON WHOLESALE ORDERS



- | | |
|-------------------|-------------|
| 1. SHELLY MARCUK | \$22,798.00 |
| 2. AMY SIODLARZ | \$14,420.00 |
| 3. KRISTI WRIGHT | \$12,278.50 |
| 4. TERRI COBURN | \$7,053.00 |
| 5. ALAYNA RICHLIN | \$6,948.00 |
| 6. JESSICA BUTLER | \$5,976.00 |
| 7. ANNE KAHL | \$5,725.50 |
| 8. AUTUMN MISKO | \$3,610.00 |
| 9. MARTINE OLLE | \$3,426.00 |
| 10. NONA HAVEY | \$3,350.00 |

THANK YOU TO EVERYONE WHO REINVESTED IN YOUR BUSINESS & PLACED ORDERS IN FEBRUARY!

BECKY ROGERS
SHELLY MARCUK
AMY SIODLARZ
TERRI COBURN
ALEXANDRA CANDAGE

KRISTI WRIGHT
ALAYNA RICHLIN
AUTUMN MISKO
MARTINE OLLE
SHEILA FRYE

WENDY RICKS
ARIEL ANDREWS
ZHANNA SARKISYAN
APRIL FURMAN
HANNAH FOGLE

KAREN CZEBOTAR
JACLYN GAFFNEY
TERESA SEVERSON
KATE MARLINE
JESSICA BUTLER

APRIL KIGEYA
TALIA ALLHANDS

Court of Sharing

YEAR TO DATE NEW TEAM
MEMBERS AS OF
3/6/2024



- | | | |
|-------------------|-------|--------|
| 1. SHELLY MARCUK | 3 NEW | 3 QUAL |
| 2. TALIA ALLHANDS | 1 NEW | 1 QUAL |
| 3. JESSICA BUTLER | 1 NEW | |



QUEEN OF SHARING
Jessica Butler

Welcome to Mary Kay! LOOK WHO'S NEW:



Kate Marline
BECKY ROGERS TEAM



Rita Walz
JESSICA BUTLER TEAM

Soar like Never Before!

FEBRUARY ACHIEVERS



BECKY ROGERS



SHELLY MARCUK



AMY SIODLARZ



KRISTI WRIGHT



TERRI COBURN

Rogers Racers ON THE MOVE!



TEAM LEADER

SHELLY MARCUK



STAR TEAM BUILDER

AMY SIODLARZ

SENIOR CONSULTANTS



ALAYNA RICHLLEN



MARTINE OLLE

CAREER PATH:

- SENIOR CONSULTANT: 1-2 ACTIVE TEAM MEMBER'S
- STAR TEAM BUILDER: 3-4 ACTIVE TEAM MEMBER'S
- TEAM LEADER: 5-7 ACTIVE TEAM MEMBER'S
- ELITE TEAM LEADER: 8+ ACTIVE TEAM MEMBER'S

SHE'S OFF TO A Great Start!

THIS NEW CONSULTANT IS EARNING FREE PRODUCT BONUS BUNDLES IN HER FIRST MONTHS OF BUSINESS!



Hannah Fogler

1 BUNDLE EARNED!

KEEP EARNING BUNDLES THROUGH 3/31/24!

READY, SET, KEEP SELLING!

MARY KAY GREAT Start

ESSENTIAL PRODUCT BONUS BUNDLES

BONUS! Timeless Miracle Set Bundle (\$100) *Coin for Business Bundle (\$107)

If initial order has not been placed during Great Start! Ready, Set, Sell, receive a Miracles Happen book by Mary Kay Ash with a minimum \$225 single wholesale Section 1 initial product order.

| Wholesale Your Cost | Suggested Retail | Essential Product Bundles (up to \$136 each) | Mirror with Tray (\$5.50 each) | Maximum Bonus Value | Star Consultant Prize Category |
|---------------------|------------------|--|--------------------------------|---------------------|--------------------------------|
| \$3,600 | \$7,200 | 6 | 6 | \$729.00 | Emerald |
| \$3,000 | \$6,000 | 5 | 5 | \$607.50 | Diamond |
| \$2,400 | \$4,800 | 4 | 4 | \$486.00 | Ruby |
| \$1,800 | \$3,600 | 3 | 3 | \$364.50 | Sapphire |
| \$1,200 | \$2,400 | 2 | 2 | \$243.00 | ♥ |
| \$600 | \$1,200 | 1 | 1 | \$121.50 | ♥ |

Lash and Lip Bundle



DOUBLE CREDIT FOR THE AREA
double credit for the Area

\$500 CASH DRAWING

SNSD Lisa Madson is doing a drawing for \$500 cash!

Earn one entry into the drawing for each \$225 wholesale order placed in March 2024!

\$500 CASH DRAWING

SNSD Lisa Madson is doing ANOTHER drawing for \$500 cash!

Earn one entry into the drawing for each new teammate placed in March 2024!



Madson Area Directors + Consultants - March 2024

MARCH HOT NEWS!



JOIN MARY KAY *your way!*

GET STARTED WITH THE

BUILD YOUR IDEAL BUSINESS WITH ONE OR BOTH OF THESE OPTIONS

ESTART ~~\$30~~ **\$10**



- Literature & Education to get you started
- Samples of our award-winning skincare
- Personalized website for 1 year
- Access to your back office through Mary Kay InTouch
- Free apps to help you sell anytime, anywhere
- Digital tools & marketing resources
- Customer Support
- Online step-by-step education

ESTART PLUS
ADD ON
\$45



Set yourself up for quick wins with a variety of Mary Kay® product samples! Mary Kay® eStart Plus is a great way to introduce your guests to products they're sure to love. Add this option to increase your selling potential!

PRO START
ADD ON
\$90



With Mary Kay® Pro Start, you'll receive retail-sized products for guests to sample, party supplies, business resources and more!

- Literature & Education
- Party Supplies
- Product Samples
- Retail-Size Product

Scan the code for more details and contents of each option



CONTACT ME TODAY TO GET STARTED!

CHOICE OF STARTER KIT OPTION CAN BE CHANGED WITHIN 15 DAYS OF SIGNING YOUR AGREEMENT

MARCH 2024



Double Credit

COURT OF SALES

max bonus \$4,000 in addition to \$13,000 cap

| Personal WS | Personal Retail | Bonus | Total |
|-------------|-----------------|---------|---|
| \$6,500 | \$13,000 | \$4,000 | \$17,000 |
| \$4,000 | \$8,000 | \$4,000 | \$12,000 |
| \$2,000 | \$4,000 | \$4,000 | \$8,000 |
| \$1,000 | \$2,000 | \$2,000 | \$4,000 |
| \$600 | \$1,200 | \$1,200 | \$2,400 |
| \$400 | \$800 | \$800 | \$1,600 |
| \$225 | \$450 | \$450 | \$900 |

THIS IS LIKE 3 MONTHS IN 1

COURT OF SHARING

max bonus 6 in addition to 13 cap

| GSQ | Bonus | Total |
|-----|-------|-------|
| 3 | 3 | 6 |
| 6 | 6 | 12 |
| 13 | 6 | 19 |
| 15 | 6 | 19 |



new LIMITED-EDITION Pedicure Set

This set includes a nail buffer, heart-shaped pumice stone, rosemary mint foot scrub, rosemary mint foot lotion.

\$30



MADSON AREA BEAUTY CONSULTANTS QUALIFY IN MARCH 2024

EARN YOUR COACHING ZOOM WITH SNSD LISA MADSON

option 1
EARN A GOLD MEDAL

Five new personal teammates in the month.

MOVE TO A NEW FIRST-TIME POSITION!

Red Jacket, Team Leader, or Elite Team Leader

option 2

COMPLETE A PERFECT 10 OR HIGHER IN MARCH!

10 parties or 50 faces, 10 interviews, + \$1,000 wholesale

option 3

BE A DIQ ON APRIL 1ST

All DIQs qualify!

option 4

soar like never before



Earn this turquoise and iridescent cosmetic bag with your \$600+ wholesale order in March!

*orders are cumulative

march achiever

ROGERS RACERS CONTESTS!



LET'S MAX IT OUT!!!

WHOLESALE

\$300 GIVEAWAY!

\$20,000

\$100 cash giveaway when we MAX IT OUT!

EARN ONE ENTRY FOR EVERY \$225 WHOLESALE ORDER PLACED THIS MONTH!

DONE SO FAR!

\$0

Prizes for reaching wholesale levels:

- \$18,000: \$50 cash giveaway!
- \$16,000: \$50 cash giveaway!
- \$14,000: \$40 cash giveaway!
- \$10,000: \$30 cash giveaway!
- \$8,000: \$20 cash giveaway!
- \$4,000: \$10 cash giveaway!

MARCH 2024

NAME: _____

Cross off each box as you complete them. Text a picture of your completed boxes to me by April 5th!

| | | | |
|--|---|--|---|
| Listen to the hotline 5 times & text me your takeaways each day HOTLINE: 209-647-1308 | Have a \$100 DAY and post in our FB group! | Submit for DIQ April 1st!! with 8 active team members | Finish a PERFECT 6 6 parties/ 30 faces 6 shares \$600 wholesale |
| Welcome a new team member! | Earn the Take Flight Zoom w/ \$300 ws by the 15th! | BE A STAR CONSULTANT BY THE 15TH! ★★★★★ | Hold a Party! (Zoom, FB or In Person) |
| MAX OUT DOUBLE CREDIT! \$2000 ws counts as \$8000 retail! | Attend Career Conference! | Get 10 new leads & contact them | Finish a PERFECT 8 8 parties/ 40 faces 8 shares \$800 wholesale |
| Have a \$200 DAY and post in our FB group! | Finish a PERFECT 10 10 parties/ 50 faces 10 shares \$1000 wholesale | Go LIVE in your VIP customer group TWICE | Be a Soar Achiever with \$600 wholesale |
| Book 5 by the 5th! | Have 2+ guests on More Than a Pink Cadillac | Welcome a new team member! | Finish a PERFECT 3 3 parties/ 15 faces 3 shares \$300 wholesale |
| 5-12 SQUARES TO EARN THE NEW MINERAL SUNSCREEN! | 13-19 SQUARES TO EARN THE NEW PEDICURE SET! | 20+ SQUARES TO EARN A BOUNDLESS BLUE FRAGRANCE! | |

MARCH double credit month

The Rogers Racers Unit

There's nothing like Double Credit Month to push us toward our goals! We're aiming for \$20,000 Production and 20 Great Start Qualifieds. We need YOUR help! Choose a prize from your preferred column at the end of the month according to the wholesale level you reach. Will you treat yourself to some bling, empower your sales with tools, or stock your inventory with best-selling products? You may substitute for a prize at a lower level. *I Won A Prize* Google Form must be completed by April 5th to receive prizes.

| | For Yourself | For your Business | For your Inventory |
|------------------|--|---------------------------------|--------------------------------------|
| \$2,000ws | Vintage Leather Shoulder Bag or Kate Spade Crossbody | MK Connections Sample Organizer | TimeWise Miracle Set \$215 Retail |
| \$1,600ws | Sling Bag | Bubble Mailers | TimeWise Miracle Set \$116 retail |
| \$1,200ws | Jewelry Stand | MK Shopping Bags | Eye Patches \$40 Retail |
| \$800ws | Fearless Bangle Bracelet | Samples | Charcoal Mask \$26 Retail |
| \$650ws | Kind of a Big Dill Socks | Thank you stickers | Lippgloss \$18 Retail |
| \$450ws | Car Cupholder Coasters | Set of 5 Inspirational Pens | Chromafusion Cheek Color \$14 Retail |

Order a cumulative \$600 wholesale and automatically earn this fun turquoise and iridescent cosmetic bag!

\$300 by the 15th and earn this EXCLUSIVE training from NSD Lisa Madson!

MARCH MASKNESS BATTLE OF THE HOSTESSES!

PRIZES FOR THE FINAL FOUR!

1st: Biocellulose Mask & Revealing Radiance Facial Peel \$138 Value!

2nd: Mix & Mask Set \$40 Value!

3rd: Charcoal Mask \$25 Value!

4th: Pink Clay Mask \$18 Value!

PRIZE FOR NEW CONSULTANTS

Sign up as a NEW Beauty Consultant and you AND your hostess will receive a FREE Mini Mask!



soar like never before



Becky Rogers

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT
MCFARLAND, WI 53558-9010

to the incredible...

ROGERS RACERS

SELF DISCIPLINE · CONFIDENCE · SUCCESS

6 MOST IMPORTANT THINGS Rogers Racers Unit

January - June
TEAM WORK MAKES THE DREAM WORK

| | | |
|---|--|---|
| Unit Great Start-Qualified Beauty Consultants JANUARY 1 - JUNE 30, 2024 1. Hannah Folger Jan 2024 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____ 11. _____ 12. _____ | Unit Star Consultants BY JUNE 15, 2024 | Unit Soar Like Never Before Challenge Achievers JANUARY 1 - JUNE 30, 2024 |
|---|--|---|

| | | |
|---|--|---|
| First-Line Offspring Sales Director JANUARY 1 - JUNE 30, 2024 10 REDS: Amy Siodlarz Shelly Marcuk Martine Olla Jessica Butler Alayna Richman DIQ: _____ DIQ: _____ OFFSPRING DIRECTOR: _____ | 10% Unit Growth FOR JUNE 2024 MONTH END | Beat Prior Unit Sales Volume by 10% JANUARY 1 - JUNE 30, 2024 |
|---|--|---|

\$400 CASH GIVEAWAY!

MARCH 2024
ONE WINNER OF \$400 CASH!

| | | |
|--|---|--|
| 1 EARN ONE ENTRY Earn one entry for having a facial. | 1 EARN ONE ENTRY Earn one entry for every five names and phone number referrals shared with Beauty Consultant. | 1 EARN ONE ENTRY Earn one entry for every \$50 retail purchased after attending a party or facial. |
| 5 EARN FIVE ENTRIES Earn five entries for hosting a virtual or in person Mary Kay party. | 5 EARN FIVE ENTRIES Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director. | 10 EARN TEN ENTRIES Earn ten entries for becoming an Independent Beauty Consultant. |

THIS MONTH'S WINNER WILL BE ONE CUSTOMER!
Please confirm with your Sales Director that your Unit is participating.
All entries must be submitted by April 5th.
<https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!
Madson Area & Pankow Area Sales Directors & Consultants