

HOT NEWS ABOUT *Rogers Racers!*



LET'S CELEBRATE OUR MARCH QUEENS!



QUEEN OF SALES
Shelly Marcuk



TOP 5 - WHOLESALE!

- | | |
|-------------------|-----------|
| 1. SHELLY MARCUK | \$2012.50 |
| 2. JESSICA BUTLER | \$972.00 |
| 3. MICHELLE BUEHL | \$767.50 |
| 4. KRISTI WRIGHT | \$723.25 |
| 5. ALAYNA RICHLIN | \$639.50 |

CONGRATULATIONS TO ALL WHO REINVESTED IN YOUR BUSINESS & PLACED ACTIVE ORDERS IN MARCH!

SHELLY MARCUK
REBECCA ROGERS
JESSICA BUTLER
MICHELLE BUEHL
KRISTI WRIGHT
ALAYNA RICHLIN

AMY SIODLARZ
CAROLE HOWARD
NANCY SCHULTZ
AUTUMN MISKO
MARGIE ROGERS
NONA HAVEY

MARTINE OLLE
LEANNE WEGE
CASSIE VOISIN
ANNE KAHL
KAREN LARSCHIEDT
DONNA MAURER

TERESA SEVERSON
LYNDA RUCHTI
ERIN SPAETH
SARAH BISHOP
MARIANNE RUSS
HANNAH FOGLER

Court of Sales

YEAR TO DATE RETAIL
AS OF 4/8/2024
*BASED ON WHOLESALE ORDERS



- | | |
|-------------------|-------------|
| 1. SHELLY MARCUK | \$22,798.00 |
| 2. AMY SIODLARZ | \$14,420.00 |
| 3. KRISTI WRIGHT | \$12,278.50 |
| 4. TERRI COBURN | \$7,053.00 |
| 5. ALAYNA RICHLIN | \$6,948.00 |
| 6. JESSICA BUTLER | \$5,976.00 |
| 7. ANNE KAHL | \$5,725.50 |
| 8. AUTUMN MISKO | \$3,610.00 |
| 9. MARTINE OLLE | \$3,426.00 |
| 10. NONA HAVEY | \$3,350.00 |

Court of Sharing

YEAR TO DATE NEW TEAM
MEMBERS AS OF
4/8/2024



- | | | |
|-------------------|-------|--------|
| 1. SHELLY MARCUK | 4 NEW | 3 QUAL |
| 2. TALIA ALLHANDS | 1 NEW | 1 QUAL |
| 3. HANNAH FOGLER | 2 NEW | |
| 4. JESSICA BUTLER | 1 NEW | |
| 5. KRISTI WRIGHT | 1 NEW | |



QUEEN OF SHARING
Hannah Fogler



TOP 3 - SHARING!

- | | |
|------------------|--------|
| 1. HANNAH FOGLER | 2 NEW! |
| 2. SHELLY MARCUK | 1 NEW! |
| 3. KRISTI WRIGHT | 1 NEW! |

Soar like Never Before!

MARCH ACHIEVERS



BECKY ROGERS



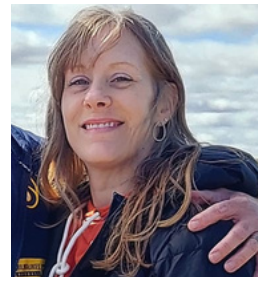
SHELLY MARCUK



JESSICA BUTLER



KRISTI WRIGHT



MICHELLE BUEHL



ALAYNA RICHLIN



CAROLE HOWARD



AMY SIODLARZ



NANCY SCHULTZ



AUTUMN MISKO

Shine like a Star! CONGRATULATIONS 3RD QUARTER STARS!

PEARL!



Becky Rogers

EMERALD!



Shelly Marcuk

SAPPHIRE!



Kristi Wright

SAPPHIRE!



Amy Siodlarz

Welcome to Mary Kay!

LOOK WHO JOINED OUR TEAM IN MARCH!



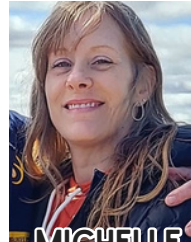
KAREN LARSCHEDIT



CASSIE VOISIN



MADELYN DRURY



MICHELLE BUEHL



CAROLE M. HOWARD



KIM KARLIN-KAMIN



STEPHANIE LOVELL



CARLA MILLER-GILL



NANCY SCHULTZ



SARA BAUMANN

Rogers Racers ON THE MOVE!

TEAM LEADER



Shelly Marcuk

STAR TEAM BUILDER



Amy Siodlarz



8 OR MORE ACTIVE
January 1 - June 30, 2024

1 _____ 4 _____
2 _____ 5 _____
3 _____ 6 _____
7 _____ 8 _____

AND YOU'RE A
DIQ!

SENIOR CONSULTANT



Talia Allahnds

SENIOR CONSULTANT



Jessica Butler

SENIOR CONSULTANT



Hannah Fogler

SENIOR CONSULTANT



Jaclyn Gaffney

SENIOR CONSULTANT



Martine Olle

SENIOR CONSULTANT



Alayna Richlen

Career Path:

SENIOR CONSULTANT: 1-2 ACTIVE TEAM MEMBER'S

STAR TEAM BUILDER: 3-4 ACTIVE TEAM MEMBER'S

TEAM LEADER: 5-7 ACTIVE TEAM MEMBER'S

ELITE TEAM LEADER: 8+ ACTIVE TEAM MEMBER'S

DIQ: BEGIN QUALIFICATION WITH 8 TEAM MEMBER'S!

DIQ TRACKING

MONTHLY TEAM PRODUCTION:

May qualify in one, two, three or four months. Need \$13,500 DIQ unit wholesale Section 1 production in one, two or three months OR \$18,000 cumulative DIQ unit wholesale Section 1 production in four months.

MONTH 1 MONTH 2 MONTH 3 MONTH 4
 \$ _____ \$ _____ \$ _____ \$ _____

ACTIVE TEAM MEMBERS:

Must have a minimum of 24 active team members and you must be active too.

1 _____	9 _____	17 _____
2 _____	10 _____	18 _____
3 _____	11 _____	19 _____
4 _____	12 _____	20 _____
5 _____	13 _____	21 _____
6 _____	14 _____	22 _____
7 _____	15 _____	23 _____
8 _____	16 _____	24 _____

A LITTLE PROGRESS EACH DAY ADDS UP TO BIG RESULTS!

March Top Teams & Love Checks:



CONSULTANT NAME:	%	TEAM COMMISSION:
SHELLY MARCUK	9%	\$142.47
AMY SIODLARZ	8%	\$99.36
HANNAH FOGLER	4%	\$20.88
JESSICA BUTLER	4%	\$15.52
JACLYN GAFFNEY	4%	\$14.48
TALIA ALLHANDS	4%	\$9.22

APRIL HOT NEWS!



6 MOST IMPORTANT THINGS consultant game

April 3-June 30th!

Earn your RED Jacket and On-Stage Recognition at Seminar when you order \$600 wholesale in April, May, & June PLUS have 3 or more Great Start Qualified team members!

track it!

Great Start Qualifieds:

1 Team Member Name:	2 Team Member Name:	3 Team Member Name:
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\$600 Soar Achiever:

April Total Wholesale:	May Total Wholesale:	June Total Wholesale:
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soar like never before

Earn your white crocodile-printed mini purse with your \$600+ wholesale order in April!
*orders are cumulative

april achiever

SEMINAR POWER OF ONE MORE challenge!



Independent Sales Force Members who add three or more great start qualified new team members and register and attend Seminar 2024 will be entered into a drawing to earn a power pass that grants them access to the express line at Seminar. The top five independent sales force members with the highest number of great start qualified new personal team members at each seminar can earn the power pack that includes a power pass, \$300 gift card, designer tote bag, and onstage recognition.



Summer PCP ENROLLMENT

begins: March 16th
ends: April 17th

- benefits:
- » Most cost effective - only 90 cents per customer
 - » Increase sales
 - » Tax deduction
 - » Early ordering privilege

- how to:
- » Log into InTouch
 - » Business Tools
 - » Preferred Customer Program
 - » Enroll Customers

mail's out: May 8th

new Paid Social Media Advertising PILOT PROGRAM

You can now run paid ads on your business and professional Facebook and Instagram accounts. You will be able to direct these ads to anyone you wish to connect with in the U.S. even if they do not follow you. Visit the paid social media advertising page on Mary Kay Intouch to get an introduction to the program and to accept the terms and conditions.



YEAR-LONG consistency

ACHIEVER

Earn this custom Mary Kay watch that features a mother of pearl face and the Mary Kay logo. by earning the monthly piece from the Soar Like Never Before Collection each month 7/23 - 6/24.



look who's on-target:



ROGERS RACERS CONTESTS!

Let's Soar in April!



She's Taking Off! \$300 WS by the 15th!

Earn an invite to an exclusive training with ENSDE Karen Piro!



She's Soaring! \$600 WS

White Crocodile Printed Mini Purse



Princess Status! \$800 WS or 1 New Qualified Teamie!



MK Pencil Holder

Queen Status! \$1600 WS or 2 New Qualified Teamies!



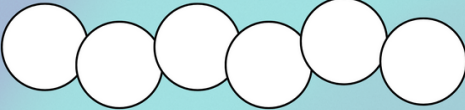
Trinket Trays

Rogers Racers
Abundant April!

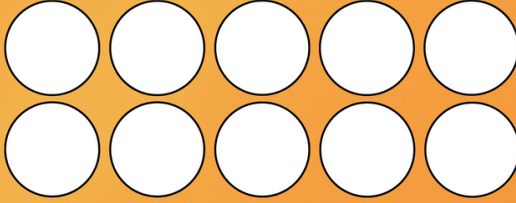


Let's Do This! \$17,000

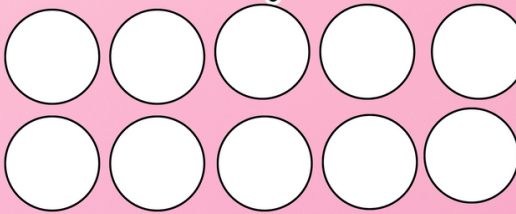
Six Pre-Soar Achievers!



Ten Soar Achievers!



Ten New Rogers Racers!



APRIL

NAME: _____

Cross off each box as you complete them. Text a picture of your completed boxes to me by May 5th!

Text me by the 8th to let me know what goal you would hit in your business this month if you KNEW you wouldn't miss it!	Have a \$100 DAY and text me to tell me about it!	Share the MK opportunity with 3 women!	Register for SEMINAR 2024! <small>*Registration opens on MKintouch April 29th!</small>	Pamper 9 Women IN APRIL!
Listen to the hotline 4 times & text me your takeaways! HOTLINE: 209-647-1308	Earn the Take Flight Zoom w/ \$300 ws by the 15th!	Add a NEW Team Member!	MOVE TO A NEW FIRST TIME POSITION!	Share the MK opportunity with 3 women!
Complete a PERFECT 6! Counts as TWO squares this month! <small>6 parties or 30 faces - 6 shares - \$600 wholesale</small>	Have 2+ guests on More Than a Pink Cadillac and follow up with your Director!	Have 4 guests join you on a virtual party!	Complete a PERFECT 3! <small>3 parties or 15 faces - 3 shares - \$300 wholesale</small> BONUS! Earn lunch with me when you complete your Perfect 3!	
Share a personal business WIN in April on our Unit Facebook Page!	Add a NEW Team Member!	Attend each weekly Team Huddle! <small>(or watch the weekly replay within 24 hours when it's posted)</small>	Enroll your customers in the Summer Preferred Customer Program!	Listen to the hotline 4 times & text me your takeaways! HOTLINE: 209-647-1308
Add a personal Great Start Qualified Team Member in April	Watch the 'Win with SkinTok' Facebook Live in the 'My Mary Kay Facebook Group' on April 24th!	Have a \$200 DAY and text me to tell me about it!	Earn your RED JACKET! when you have 3+ Active Team Members!	Be a SOAR ACHIEVER with \$600 ws!

1-4 SQUARES RECOGNITION! 5-13 SQUARES NEW SUMMER LOOK BOOK! 14-19 SQUARES MOISTURE RENEWING GEL MASK! 20+ SQUARES ALL OF THE ABOVE + A NEW SUMMER PRODUCT!

APRIL 2024 - MADSON AREA BEAUTY CONSULTANTS

option 1

EARN A GOLD MEDAL

Five new personal teammates in the month.

MOVE TO A NEW FIRST-TIME POSITION!

Red Jacket, Team Leader, or Elite Team Leader

option 2

COMPLETE A PERFECT 10 OR HIGHER IN APRIL!

10 parties or 50 faces, 10 interviews, + \$1,000 wholesale

option 3

BE A DIQ ON MAY 1ST

All DIQs qualify!

option 4

earn your coaching zoom with **SNSD Lisa Madson**

All Madson Area and Pankow Area Consultants are invited for a peek into the **Movin Up Zoom** with SNSD Lisa Madson and NSD Sue Pankow!

If you didn't qualify for the Zoom, you're still invited to join each week. We simply ask that you turn your camera off during the Zoom to best celebrate our qualifiers.

You are invited!

Join us each Monday in April at Noon CST! The first Zoom is April 8th!

Let your Sales Director know you'd like to get a peek into the Movin Up Zoom and she can get you the link!

IMPORTANT! Did you qualify for the Zoom in March? Please be sure your Sales Director knows so you can be added to the Voxer group!

ways to qualify: Perfect 6 - DIQ - on target car first time Red - gold medal

Soar like never before

Special Recognition & drawings for those who achieve \$600+ by the 15th!

WHEN YOU HAVE \$300+ WHOLESALE IN BY THE 15TH YOU WILL BE INVITED TO HEAR FROM EXECUTIVE NATIONAL SALES DIRECTOR EMERITUS KAREN PIRO AS SHE SHARES HOW YOU CAN CONTINUE SOARING TO YOUR DREAMS THIS SEMINAR YEAR!

TUESDAY APRIL 16TH
6:00 PM PST - 7:00 PM MST
8:00 PM CST - 9:00 PM EST
ON ZOOM

Karen Piro
EXECUTIVE NATIONAL SALES DIRECTOR EMERITUS



soar like never before



Becky Rogers

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT
MCFARLAND, WI 53558-9010

to the incredible...

ROGERS RACERS
SELF DISCIPLINE · CONFIDENCE · SUCCESS

6 MOST IMPORTANT THINGS Rogers Racers Unit

January - June
TEAM WORK MAKES THE DREAM WORK

Unit Great Start-Qualified Beauty Consultants
JANUARY 1 - JUNE 30, 2024

1. Hannah Folger	Jan 2024
2. Carole Howard	March 2024
3. Nancy Shultz	March 2024
4. Michelle Buehl	March 2024
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	

Unit Star Consultants
BY JUNE 15, 2024

Becky Rogers	Shelly Marcuk	Kristi Wright
Amy Sioliarz	Shelly Marcuk	Becky Rogers
	Shelly Marcuk	

Unit Soar Like Never Before Challenge Achievers
JANUARY 1 - JUNE 30, 2024

Amy Sioliarz	Shelly Marcuk	Kristi Wright	Tami Coburn	
Becky Rogers	Amy Sioliarz	Shelly Marcuk	Kristi Wright	Tami Coburn
Becky Rogers	Amy Sioliarz	Shelly Marcuk	Kristi Wright	
Hannah Folger	Becky Rogers			
Ashlee Mike				
Michelle Buehl	Jessica Butler			
Nancy Shultz				
Carole Howard				

First-Line Offspring Sales Director
JANUARY 1 - JUNE 30, 2024

10 REDS:

Amy Sioliarz		
Shelly Marcuk		
Martina Olie		
Jessica Butler		
Alyssa Richman		

DIQ: 1-3 month plan 4-6 month plan

DIQ: 1-3 month plan 4-6 month plan

OFFSPRING DIRECTOR



IT'S TIME FOR A \$360 CASH GIVEAWAY

APRIL 2024 - ONE WINNER OF \$360 CASH!

1

EARN ONE ENTRY
Earn one entry for having a facial.

1

EARN ONE ENTRY
Earn one entry for every five names and phone number referrals shared with Beauty Consultant.

1

EARN ONE ENTRY
Earn one entry for every \$50 retail purchased after attending a party or facial.

5

EARN FIVE ENTRIES
Earn five entries for hosting a virtual or in person Mary Kay party.

5

EARN FIVE ENTRIES
Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.

10

EARN TEN ENTRIES
Earn ten entries for becoming an Independent Beauty Consultant.

THIS MONTH'S WINNER WILL BE ONE CUSTOMER!
Please confirm with your Sales Director that your Unit is participating
All entries must be submitted by May 5th.
<https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!
Madson Area & Pankow Area Sales Directors & Consultants