

JOIN MARY KAY *your way!*

New! SIMPLE STARTUP EXPERIENCE + INCREDIBLE OPTIONS

AVAILABLE DURING SEPTEMBER 2023

The Mary Kay opportunity has always been flexible and fun, but now it's better than ever.

CUSTOMIZE YOUR EXPERIENCE from the start with **UNBELIEVABLE OPTIONS**

for every go-getter – designed with instant wins and long-term gains in mind.

Get started with **MARYKAY® eSTART.†**

The first step in starting a Mary Kay business is with *Mary Kay® eStart!*

It includes business essentials to help you get started. You'll receive a few key *Mary Kay®* product samples along with informational materials that are fun and functional.

INCLUDES: Welcome Brochure, *Great Start™* Brochure, *The Look* catalog, *TimeWise®* *Miracle Set®* Sample Set in Normal/Dry, *TimeWise®* *Miracle Set®* Sample Set in Combination/Oily and *TimeWise®* Eye Cream Samples, pk./6.

PLUS:

- Access to a beautifully branded *Mary Kay®* Personal Web Site for one year.
- Free apps to help you sell *Mary Kay®* products anytime, anywhere.
- Online step-by-step education to help you grow as you go!
- Digital tools and marketing resources for managing your business.
- Customer support.



~~\$35†~~

\$25†

LIMITED-TIME INTRODUCTORY OFFER!

CUSTOMIZE YOUR STARTUP EXPERIENCE!

Build your ideal Mary Kay business with one or both of these options:



~~\$45†~~

\$35†

LIMITED-TIME INTRODUCTORY OFFER!

MARYKAY® eSTART PLUS†

Set yourself up for quick wins with a variety of *Mary Kay®* product samples! *Mary Kay® eStart Plus* is a great way to introduce your guests to products they're sure to love. Add this option to increase your selling potential!



~~\$90†~~

\$75†

LIMITED-TIME INTRODUCTORY OFFER!

MARYKAY® PRO START†

Help empower your potential sales even more with the pro-level treatment. With *Mary Kay® Pro Start*, you'll receive retail-sized products for guests to sample, party supplies, business resources and more! You'll even be able to transport it all in a tote-ally professional bag. Add this option to increase your pro-level potential!

Customize your Mary Kay startup experience **NOW**, or select your options within **15 DAYS** from your start date. See the back for more info.

MARY KAY

CONSIDER WHAT EACH OPTION OFFERS!

Remember, you can select one or both of these options to customize your startup experience. Consider how they can support your business goals.

MARYKAY® eSTART PLUS†

~~\$15†~~

\$35†

LIMITED-TIME INTRODUCTORY OFFER!

LITERATURE AND EDUCATION

- Sales Tickets, pk./50
- Beauty Profile Cards, pk./30
- *The Look* Catalog, pk./10

PRODUCT SAMPLES

- *TimeWise*® *Miracle Set*® Samples, (Normal/Dry), pk./3 (2)
- *TimeWise*® *Miracle Set*® Samples, (Combination/Oily), pk./3 (2)
- *TimeWise*® Eye Cream Samples, strip/6 (2)
- *Clear Proof*® Deep-Cleansing Charcoal Mask Samples, pk./6 (2)
- *TimeWise*® Microdermabrasion Plus Set Samples, 6 pairs (2)
- *TimeWise Repair*® *Volu-Firm*® Sample Sets, pk./3 (2)
- *Mary Kay*® Supreme Hydrating Lipstick Samples in Casual Rose, strip/8
- *Mary Kay*® Supreme Hydrating Lipstick Samples in Rockstar Red, strip/8
- *Mary Kay Unlimited*® Lip Gloss Samples in Pink Fusion, strip/8
- *Mary Kay Unlimited*® Lip Gloss Samples in Beach Bronze, strip/8
- *Lash Intensity*® Mascara Deluxe Mini in Black (2)
- *Lash Love*® Mascara Deluxe Mini in I ♥ black

MARYKAY® PRO START†

~~\$20†~~

\$75†

LIMITED-TIME INTRODUCTORY OFFER!

SRP value of **OVER \$400!**

LITERATURE AND EDUCATION

- Flip Chart Binder With Pages
- Sales Tickets, pk./50
- Beauty Profile Cards, pk./30
- *The Look* Catalog, pk./10

PARTY SUPPLIES

- *Mary Kay*® Pro Start Tote
- Mirror With Tray (4)
- Disposable Trays, pk./30
- *Mary Kay*® *Ultimate Mascara*™ Sample Wands, pk./15
- Disposable Sponge-Tip Applicators, pk./15

RETAIL-SIZED PRODUCTS

- *TimeWise*® 4-in-1 Cleanser in Normal/Dry
- *TimeWise*® 4-in-1 Cleanser in Combination/Oily
- *TimeWise*® Antioxidant Moisturizer in Normal/Dry
- *TimeWise*® Antioxidant Moisturizer in Combination/Oily
- *TimeWise*® Daytime Defender Sunscreen Broad Spectrum SPF 30**
- *TimeWise*® Nighttime Recovery
- *TimeWise*® Eye Cream
- *Mary Kay*® Oil-Free Eye Makeup Remover
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15** in Very Light
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15** in Light-to-Medium
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15** in Medium-to-Deep
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15** in Deep
- *Mary Kay*® CC Cream Sunscreen Broad Spectrum SPF 15** in Very Deep
- *Mary Kay*® *Ultimate Mascara*™ in Black
- *Clear Proof*® Deep-Cleansing Charcoal Mask
- *TimeWise*® Microdermabrasion Plus Set (includes Microdermabrasion Refine and Pore Minimizer)

DON'T MISS THESE

limited-time

INTRODUCTORY OFFERS!

Sign up with an Independent Beauty Consultant today!

†Prices are as shown plus applicable sales tax. *Mary Kay*® eStart offer cannot be combined with any other discounts or promotions. *Mary Kay* Inc. reserves the right to extend, modify, eliminate or reduce this offer at any time.

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††Over-the-counter drug product

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