

HOT NEWS ABOUT Rogers Racers!



LET'S CELEBRATE OUR SEMINAR 2023 QUEENS!



QUEEN OF SALES
Shelly Marcuk



QUEEN OF SHARING
Shelly Marcuk

PRINCESS COURT ACHIEVERS

WITH OVER \$20,000 RETAIL
FOR THE SEMINAR 2023 YEAR!



Shelly Marcuk



Amy Siodlarz

TOP 10 Court of Sales!



- | | |
|---------------------|-------------|
| 1. SHELLY MARCUK | \$31,959.00 |
| 2. AMY SIODLARZ | \$26,979.00 |
| 3. ALAYNA RICHLIN | \$14,175.00 |
| 4. MARTINE OLLE | \$9,660.00 |
| 5. TERESA SEVERSON | \$8,850.00 |
| 6. JESSICA BUTLER | \$8,458.00 |
| 7. AUTUMN MISKO | \$7,423.00 |
| 8. NONA HAVEY | \$6,371.00 |
| 9. ZHANNA SARKISYAN | \$4,895.00 |
| 10. LYNDA RUCHTI | \$3,899.00 |

TOP 2 Court of Sharing!



**RUNNER
UP!**

- | | |
|------------------|-------------|
| 1. SHELLY MARCUK | 3 QUALIFIED |
| 2. JAWANA ECHOLS | 1 QUALIFIED |

CONGRATULATIONS TO OUR JULY TOP 5 IN WHOLESALE!



- | | |
|--------------------|----------|
| 1. SHELLY MARCUK | \$983.00 |
| 2. JESSICA BUTLER | \$606.00 |
| 3. AMY SIODLARZ | \$603.00 |
| 4. MARTINE OLLE | \$384.00 |
| 5. KRISTY BILANSKY | \$260.00 |

Congratulations!



Soar like Never Before!

JULY ACHIEVERS



BECKY ROGERS



SHELLY MARCUK



AMY SIODLARZ



JESSICA BUTLER

AND THEY'RE ON-TARGET FOR THE YEARLONG CONSISTENCY WATCH!



Shine like a Star!

QUARTER 1: JUNE 16-SEPTEMBER 15

Star Scoreboard:

BECKY ROGERS	EMERALD! \$567 TO PEARL!
SHELLY MARCUK	\$208.50 TO SAPPHIRE!
JESSICA BUTLER	\$451.20 TO SAPPHIRE!
AMY SIODLARZ	\$707 TO SAPPHIRE!
MARTINE OLLE	\$907 TO SAPPHIRE!
ALAYNA RICHLIN	\$1120.50 TO SAPPHIRE!
NONA HAVEY	\$1149.50 TO SAPPHIRE!
DONNA MAURER	\$1311 TO SAPPHIRE!
ZHANNA SARKISYAN	\$1316.50 TO SAPPHIRE!
TERESA SEVERSON	\$1374 TO SAPPHIRE!
AUTUMN MISKO	\$1378.90 TO SAPPHIRE!

SET YOURSELF UP FOR SUCCESS THIS SEMINAR YEAR! DON'T MISS THIS QUARTER!

be an ALL-STAR

Achieve All Star Status by finishing each Quarter as a Star and the company will gift you with **BONUS** Credits!

The more Star points you earn throughout the year, the higher your bonus will be! You **MUST** be a Star all 4 Quarters to be eligible for the Bonus Credits!

Year-End Total W/S Product + Team Building

Credits Earned

\$3,600-\$7,199

1,000 Credits

\$7,200-\$9,599

2,000 Credits

\$9,600-\$11,999

3,000 Credits

\$12,000-\$14,399

4,000 Credits

\$14,400-\$19,199

5,000 Credits

\$19,200+

6,000 Credits



glambossgraphics.com

Rogers Racers ON THE MOVE!

STAR TEAM-BUILDER



AMY
SIODLARZ

STAR TEAM-BUILDER



JACLYN
GAFFNEY

STAR TEAM-BUILDER



JESSICA
BUTLER



SENIOR CONSULTANTS



SHELLY
MARCUK



MARTINE
OLLE

Rogers Racers EVENTS & PROMOS!

Let's Soar
in August!

She's Taking Off!
\$300 WS by the 15th!



She's Soaring!
\$600 WS



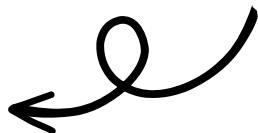
Princess Status!
\$800 WS or
1 New Qualified Teamie!



Queen Status!
\$1600 WS or 2 New
Qualified Teamies!



EARN PRIZES BASED ON
YOUR WHOLESALE ORDERS
AND/OR TEAM MEMBERS
ADDED THIS MONTH!



Join us on MONDAYS FOR
OUR TEAM HUDDLE! IT'S A
GREAT PLACE TO CONNECT
& SHARE IDEAS!



Rogers Racers
MOTIVATIONAL MONDAY
meet up!



Join us on Zoom!
Zoom Id: 3037173494
Passcode: Happy
MONDAYS @ 12:30PM CT

see you there!

- CONNECTION
- MOTIVATION & INSPIRATION
- WEEKLY RECOGNITION
- IDEAS TO BUILD YOUR BUSINESS
- POSITIVITY FOR LIFE



DIQ QUALIFICATIONS

Extended through June 30, 2024



TO ENTER DIQ

- Be Active
- 8 Active Personal Team Members

QUALIFICATION

- Qualify in 1, 2, 3, or 4 months
- Must finish with 24 active DIQ team members.
- \$13,500 cumulative DIQ team wholesale or \$18,000 (4 month option)
- \$4,000 minimum DIQ team wholesale each month.
- DIQ's team members must contribute \$10,500 toward the \$13,500 or \$14,000 for 4 month option



New!

TimeWise® Miracle Set®
vs.
TimeWise Miracle Set 3D®

Reset the pace of skin's visible aging starting in as little as 2 weeks* with the NEW TimeWise® Miracle Set®. This three-step regimen, day and night, reinforces skin's ability to look its best longer.

	NEW! TimeWise® Miracle Set®	TimeWise Miracle Set 3D®
Visible results in 2 weeks*	Yes	No (4 weeks)
Applications of TimeWise 3D® Complex into skin	2 applications of TimeWise 3D® Complex (TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30+ or Nighttime Recovery + Antioxidant Moisturizer)	1 application of TimeWise 3D® Complex (TimeWise® Age Minimize 3D® Day or Night Cream)
One moisturizer for both day and night	Yes	No
Uniquely different day and night formulas	Yes	No
Daytime-specific ingredient to help skin's moisture barrier	Yes	Yes
Nighttime-specific ingredient known to help calm and soothe skin	Yes	No
SPF 30+ broad spectrum UVA/UVB protection	Yes	Yes
Improvement in multiple visible signs of aging	Yes	Yes

AUGUST HOT NEWS!

Fall 2023 Product Launch

EXPECT THE EXCEPTIONAL



Oil-Free Eye Makeup Remover, \$20
Shake up the status quo! With just a shake and swipe, wipe away even the most intense eye makeup without tugging or pulling.



Waterproof Eyeliner, \$14 each
Find all the traits you need for loyally lined eyes. Choose from four supersaturated shades, each with a soft matte finish, then comfortably create sharp, precise lines or soft, blended color.



Waterproof Lip Liner, \$14 each
Enjoy hours of wear with the new formula that uses the latest ingredients and technology. These shades have been updated with supersaturated colors designed to dress lips for any occasion.



Makeup Remover Rounds, \$5, pk./5
You can incentivize your customers to try the NEW and IMPROVED Mary Kay® Oil-Free Eye Makeup Remover by offering these reusable microfiber makeup remover rounds as a gift with purchase.

AVAILABLE TO ORDER ON AUGUST 15TH!

New! Get to Know the **TimeWise® Miracle Set®**.

Reset the Pace of Skin's Visible Aging Starting in 2 Weeks!
Reinforce skin's ability to look its best longer with a three-step regimen that features our extensively researched and patented **TimeWise 3D® Complex** in every product to help protect against causes of visible premature skin aging. **TimeWise® Miracle Set®** helps support skin's critical needs during the day and unique function at night while adding a moisturizing **SECOND INFUSION** of the complex both day and night. Available in Normal/Dry or Combination/Oily Formulas.

NEW! TimeWise® Miracle Set®, \$116



Scientifically proven and extensively researched for its efficacy, our patented **TimeWise 3D® Complex** powers each of the **TimeWise® Miracle Set®** products with three critical dimensions of skin support. Think of it as the "ABCs" for skin!

- ANTIOXIDANTS
- BRIGHTENING
- COLLAGEN

Prevent Premature Skin Aging Starting Now!
With **TimeWise® Miracle Set®**, you'll be on your way to strong, healthy skin from day one, and week after week brings you closer to your best skin yet.

- In 2 weeks**, fine lines start to fade, wrinkles start to soften and skin's firmness begins to improve.*
- In 4 weeks**, results continue to get better, while adding improved radiance, skin texture and overall appearance.*
- After 12 weeks***
 - 98% of panelists had a 37% improvement in the appearance of fine lines.
 - 98% of panelists had a 51% increase in skin firmness.
 - 78% of panelists had a 20% improvement in the appearance of wrinkles.

Price is suggested retail.
*Results based on one of eight independent third-party clinical or consumer studies in which TimeWise 3D Complex was the active ingredient.

3 Steps in The Morning, 3 Steps at Night

cleanse
TimeWise® 4-in-1 Cleanser cleanses, refreshes, exfoliates, brightens and prepares skin for the benefits of your next skin care steps.

hydrate
TimeWise® Antioxidant Moisturizer provides 12 hours* of hydration with a nongreasy, quick-absorbing formula.

defend
TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30* helps improve visible premature skin aging while defending against daily environmental stressors.

recover
TimeWise® Nighttime Recovery works overnight to reveal skin that looks well-rested and feels renewed as expression lines appear softened and the look of wrinkles is reduced.

Order of Application

Daytime Routine: Cleanse, Hydrate, Defend.

Nighttime Routine: Cleanse, Recover, Hydrate.

Did You Know?
When **TimeWise® Antioxidant Moisturizer** is layered with **Daytime Defender Sunscreen Broad Spectrum SPF 30*** or **Nighttime Recovery**, skin receives a **DOUBLE APPLICATION** of our highly effective **TimeWise 3D® Complex**.

AVAILABLE TO ORDER ON AUGUST 26TH!

The Company grants to Mary Kay Independent Beauty Consultants a limited license to distribute this page information with the Mary Kay customers. This page should not be altered from its original form nor incorporated into other materials. For a printable version of this page, go to the Mary Kay InTouch® website. *Based on an independent third-party clinical study in which 30 women were the product for 12 hours. **Over the counter drug product MIB/MARY KAY/0023/MARYKAY/15-102999_2020178 5/23 PRINTED IN U.S.A.

Holiday PCP ENROLLMENT

begins: July 19th
ends: August 17th

- benefits:
- » Most cost effective - only 90 cents per customer
 - » Increase sales
 - » Tax deduction
 - » Early ordering privilege

- how-to:
- » Log into InTouch
 - » Business Tools
 - » Preferred Customer Program
 - » Enroll Customers

mails out: September 9th

soar like never before



Earn this stamp set with two sticks of wax and three stamp options with your \$600+ wholesale order in August!

MADSON AREA PROMOS!

MADSON AREA & PANKOW AREA
FALL RETREAT 2023
OCTOBER 13-15, 2023
CHULA VISTA
WISCONSIN DELLS

A Legacy family reunion. ✨



EVERYONE IS INVITED!

MADSON AREA & PANKOW AREA FALL RETREAT
OCTOBER 13-15, 2023
WISCONSIN DELLS
CONSULTANT CONTESTS ✨
RECOGNITION LINK IS DUE OCTOBER 5TH
<http://bit.ly/retreatconsultants>



HELLO, VIP!

- VIP Consultants receive
- ★ reserved seating
 - ★ a bonus bling button
 - ★ gifts throughout the event
 - ★ pizza party on Friday
 - ★ breakfast on Saturday

here is how to qualify:

complete the Perfect 6 in July, August, & September



Debut as an Independent Sales Director August 1st-October 1st and earn on stage recognition, a bonus bling badge, + more surprises!

MORE BLING!

Earn a bonus bling button on your badge when you move to a new First Time Position of Red Jacket or above.

Earn a bonus bling button when you Gold Medal in July, August, or September.

\$154 when registered & paid by September 23rd.

Confirm with your Director when she needs payment from you to have it submitted to Madson Office on time.

REGISTRATION LINK, CONTESTS + OTHER INFO:
<https://bit.ly/imp retreat2023>

No refunds after September 23rd.

Registration is \$169 from September 24th-30th. Final deadline is September 30th.

\$25 transfer fee per registration from September 24th-October 7th. Spouse fee is same price. Fee does not include hotel.

Registration includes lunch on Saturday and breakfast on Sunday.

Weekend attire:
Dressy casual. Pants are welcome. No blue jeans, please.

Questions?
Please check the link above first! Other questions, email Melissa at madsonareaoffice@gmail.com.

Weekend agenda:
Friday, October 13th
12:30 pm - Director Meeting
Sales Directors & DIQs are invited!
4:30 pm - Registration & Hotel Express Check In begins
5:00 pm - VIP Pizza Party
7:00 pm - Fall Retreat begins!

Saturday, October 14th
Fall Retreat activities all day!
The evening is free for you.

Sunday, October 15th
Noon - Fall Retreat ends

Hotel registration:
\$149 per night
two Queen beds or one King bed

The deadline to register for sleeping room & receive event pricing is September 23rd. After this date, pricing is based on room availability.

Sleeping rooms must be booked through this phone number to receive event pricing (discounted price, waived resort fees & allows for express check in).

Choose your room captain to make the reservation! This person will be charged for one night at time of reservation and the remaining charge will be made on October 12th.

Hotel booking phone number:
(844) 326-0389
booking ID: J20916 Lisa Madson

Quarter 1 star consultant!
All Quarter 1 Star Consultants qualify for a special Star luncheon on Saturday!

BLING, PLEASE!

Earn a bling button on your badge for each month you complete a Perfect Track in July, August, & September.

Perfect 10: 10 parties or 50 faces \$1,000 wholesale & 10 interviews

Perfect 6: 6 parties or 30 faces \$600 wholesale & 6 interviews

Perfect 3: 3 parties or 15 faces \$300 wholesale & 3 interviews



ZOOM WITH LISA

MADSON AREA BEAUTY CONSULTANTS QUALIFY IN AUGUST 2023
earn your coaching zoom with SNSD Lisa Madson!

MOVE TO A NEW FIRST-TIME POSITION!
Red Jacket, Team Leader, or Elite Team Leader
option 1

COMPLETE A PERFECT 8 OR HIGHER IN AUGUST!
6 parties or 30 faces, 6 interviews, and \$600 wholesale
option 2

BE A DIQ ON SEPTEMBER 1ST
All DIQs qualify!
option 3

Normally it's a Perfect 10!
So run, run, run!



MOVIN UP LEADERS

MADSON AREA & PANKOW AREA CONSULTANTS CAN QUALIFY FOR WEEKLY ZOOM TRAINING WITH SNSD LISA MADSON & NSD SUE PANKOW!

- choose your way to qualify:
- 1 Director-in-Qualification
 - 2 On-target car achiever
 - 3 Complete the Perfect 6 Track
 - 4 Move to a new first-time position of Red Jacket or above

JULY Giveaway time! ONE WINNER OF \$500 CASH!

<p>beautify your skin</p> <p>1</p> <p>CUSTOMERS EARN ONE ENTRY</p> <p>Earn one entry for having a facial.</p>	<p>besties</p> <p>1</p> <p>CUSTOMERS EARN ONE ENTRY</p> <p>Earn one entry for every five names and phone number referrals shared with Beauty Consultant.</p>	<p>buy product</p> <p>1</p> <p>CUSTOMERS EARN ONE ENTRY</p> <p>Earn one entry for every \$50 retail purchased after attending a party or facial.</p>
<p>book a party</p> <p>5</p> <p>CUSTOMERS EARN FIVE ENTRIES</p> <p>Earn five entries for hosting a virtual or in person Mary Kay party.</p>	<p>be more knowledgeable</p> <p>5</p> <p>CUSTOMERS EARN FIVE ENTRIES</p> <p>Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.</p>	<p>become a Beauty Consultant</p> <p>10</p> <p>CUSTOMERS EARN TEN ENTRIES</p> <p>Earn ten entries for becoming an Independent Beauty Consultant.</p>

THIS MONTH'S WINNER WILL BE ONE CUSTOMER!

Please confirm with your Sales Director that your Unit is participating. All entries must be submitted by August 5th. <https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!

Madson Area & Pankow Area Sales Directors & Consultants



soar like never before



Becky Rogers

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT
MCFARLAND, WI 53558-9010

to the incredible...



TRACKING TO

cadillac



★ BY DECEMBER 31ST!