

HOT NEWS ABOUT Rogers Racers!



LET'S CELEBRATE OUR MARCH QUEENS!



QUEEN OF SALES
Amy Siodlarz



TOP 5 - WHOLESALE!

- | | |
|-------------------|----------|
| 1. AMY SIODLARZ | \$881.00 |
| 2. MARTINE OLLE | \$730.00 |
| 3. SHELLY MARCUK | \$718.50 |
| 4. JACLYN GAFFNEY | \$505.00 |
| 5. ALAYNA RICHLIN | \$439.50 |

Court of Sales

YEAR TO DATE RETAIL
AS OF 4/6/2023
*BASED ON WHOLESALE ORDERS



- | | |
|---------------------|-------------|
| 1. SHELLY MARCUK | \$22,676.00 |
| 2. AMY SIODLARZ | \$20,571.00 |
| 3. ALAYNA RICHLIN | \$11,714.00 |
| 4. PAMELA BRESST | \$11,381.50 |
| 5. MARTINE OLLE | \$7,791.00 |
| 6. TERESA SEVERSON | \$7,773.00 |
| 7. JESSICA BUTLER | \$5,826.00 |
| 8. NONA HAVEY | \$4,346.00 |
| 9. ZHANNA SARKISYAN | \$3,980.00 |
| 10. AUTUMN MISKO | \$3,861.00 |

THANK YOU TO ALL WHO PLACED ACTIVE ORDERS & REINVESTED IN YOUR BUSINESS IN MARCH!

AMY SIODLARZ
SHELLY MARCUK
MARTINE OLLE
JACLYN GAFFNEY

ALAYNA RICHLIN
NONA HAVEY
AUTUMN MISKO
MARIANNE RUSS

ZHANNA SARKISYAN
SARAH BISHOP
TERESA SEVERSON
TARA HEFTY

KAREN CZEBOTAR
BECKY ROGERS

March Golden Rule Girls!



AMY
SIODLARZ



BECKY
ROGERS



SHELLY
MARCUK



MARTINE
OLLE

Court of Sharing

YEAR TO DATE NEW TEAM
MEMBERS AS OF
4/6/2023



- | | |
|----------------------|-------------|
| 1. SHELLY MARCUK | 3 QUALIFIED |
| 2. JAWANA E-ANDERSON | 1 QUALIFIED |
| 3. MARTINE OLLE | 3 NEW |
| 4. JESSICA BUTLER | 1 NEW |
| 5. AMY SIODLARZ | 1 NEW |

It's our Cadillac Year!



Coaching & Coffee with Becky!

Earn a Monthly Goal Setting with Becky each month when you are a Golden Girl!
PLUS... earn your cute pink earrings!



BONUS

Earn a Coaching Call with a TOP Director in the Madson Area!

\$600+ Wholesale!

\$20k!

\$18,200
\$16,400
\$14,600
\$12,800
\$11,000
\$9,200
\$7,400
\$5,600
\$3,800
\$2,000

Cadillac Club!



Earn your GOODR sunglasses from Becky when you hit \$1000 ws this month!

*various color options available

\$1000+ Wholesale!

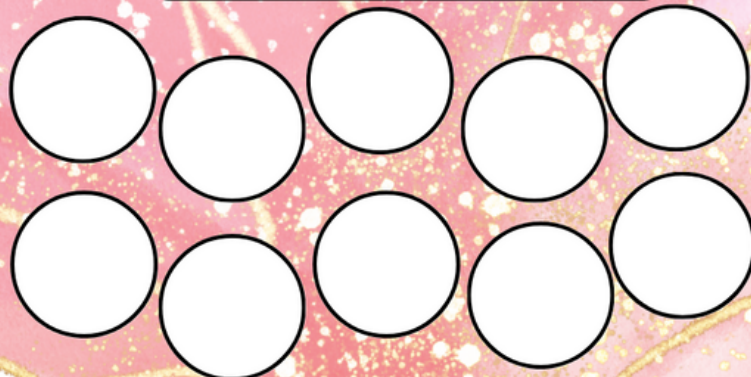
Cadillac Plus!

Earn Lunch with Becky when you hit \$1000 ws AND 10 Interviews this month!



\$1000 Wholesale & 10 Interviews!

10 New Rogers Racers!



Rogers Racers ON THE MOVE!

TEAM LEADER



AMY SIODLARZ

SENIOR CONSULTANTS



JESSICA BUTLER



JAWANA ECHOLS-ANDERSON



JACLYN GAFFNEY



SHELLY MARCUK



MARTINE OLLE



ALAYNA RICHLEN

Shine like a Star!

CONGRATULATIONS QUARTER 3 STARS!



Becky Rogers
DIAMOND!



Amy Siodlarz
RUBY!



Shelly Marcuk
SAPPHIRE!

On-Target Allstars!



Becky Rogers



Shelly Marcuk



Amy Siodlarz

6

MOST IMPORTANT THINGS

unit game board

1/1/23 - 6/30/2023

"Make everyday count. Make every hour count. Make every minute count. And don't stop until you have exercised your full potential, realizing your impossible dream and fulfilling your total destiny to become the person that you, and only you are capable of being."

-mary kay ash

unit GREAT START
qualified

Goal: 12
January-June 2023
You Have: 1
You Need: 11

unit STAR
CONSULTANTS

Goal: 12
by June 15, 2023
You Have: 3
You Need: 9

GOLDEN RULE
achievers

Goal: 36
January-June 2023
You Have: 23
You Need: 13

first-line
OFFSPRING
SALES DIRECTOR

Goal: 1
January-June 2023
You Need: 1

13%
unit growth

Goal: 57
For June 2023 Month End
You Have: 48

beat prior
SALES VOLUME
BY 13%

Goal: \$66,764.05
January-June 2023
You Have: \$23,207.30
You Need: \$43,556.75

AS OF APRIL 6TH

WE CAN
DO IT!

All in for April!

**THEN.
NOW.
ALWAYS.**

MAKEOVER CONTEST
APRIL 3 - MAY 12



HOW IT WORKS:

- 1 Book a color appointment with your customers to create an era-inspired makeup look from the 60's to present.
- 2 Your customer completes her entry and submits her color look photo and caption on how her look is inspired by Then, Now, Always on the makeover contest website.
- 3 A Mary Kay panel of judges will choose the top 13 finalists.
- 4 The public will vote on those finalists to determine top three grand prize and 10 honorable mention winners.

PRIZES:

Three grand prize winners and their independent beauty consultants win \$1,500 cash, an assortment of Mary Kay products, and their custom look will be turned into a limited edition 60th Anniversary look and be featured on Mary Kay social media channels. Ten honorable mention winners and their independent beauty consultants receive \$500 cash prize and an assortment of Mary Kay products.

GOLDEN Rules



Earn these beautiful heart link charm earrings with your \$600+ wholesale order in April!

MOST IMPORTANT THINGS JANUARY 1 - JUNE 30, 2023

Earn the Scarf
Be A Star in either Quarter 3 or Quarter 4

Develop 3 or more Great Start-Qualified new personal team members.

1 2 3

Earn the scarf, your Red Jacket, & On-Stage Recognition

Develop 2 more (5 total) Great Start-Qualified new personal team members.

4 5

SHARE THE MARY KAY DREAM global challenge!

1/1/23 - 6/30/2023

Add 1+ new personal team member(s) between January 1 - June 30, 2023 to help reach this company goal!

600,000 NEW TEAM MEMBERS global sales challenge

You will receive:

- Special video message from Nathan Moore at the end of the challenge
 - Bling Button at Seminar 2023
- plus:
The TOP 60 sales force members in each global region with the highest number of new personal team members will be recognized on a special LED billboard placed in front of the Mary Kay world headquarters in Addison, Texas during Seminar 2023!



The Skinvigorate Sonic™ Skin Care System will be priced at \$60 - reduced from \$75 and active Independent Beauty Consultants will be able to purchase it for \$30 wholesale!

\$60
reg. \$75

ANNIVERSARY SPECIAL



MARY KAY
**THEN.
NOW.
ALWAYS.**
MAKEOVER CONTEST

Join the **FUN &**
Enjoy a **FREE** makeover
TUESDAYS at 6:30pm
APRIL 11th, 18th, & 25th

Studio MK • 725 Heartland Trail, Suite 202, Madison

Court of Sales and/or Sharing

princess PRINCESS

ACHIEVE PRINCESS COURT OF SALES WITH \$20,000 RETAIL AND/OR PRINCESS COURT OF SHARING WITH 12 CSO BY JUNE 30TH FOR A

SASH & STAGE WALK

@ DALLAS SEMINAR

LIMITED TIME
★ leadership opportunity!

DIQ
re-qualifications

- GOOD STANDING WITH THE COMPANY
- MUST BE ACTIVE
- 8+ ACTIVE PERSONAL TEAM MEMBERS

- MUST BE ACTIVE
- MUST FINISH WITH 24 ACTIVE TEAM MEMBERS
- MAY QUALIFY IN ONE, TWO, THREE, OR FOUR MONTHS
- \$13,500 CUMULATIVE TEAM WHOLESALE
- \$4,000 MINIMUM TEAM WHOLESALE EACH MONTH
- DIQS MAY CONTRIBUTE UP TO \$3,000 IN PERSONAL WHOLESALE

be sure to check InTouch for a complete detailed list of requirements and FAQs

OUT OF THE GATE



gift card giveaway

APRIL 2023

\$175 TO GUESTS!

FOUR DRAWINGS TOTAL!
\$50 GIFT CARD - \$50 GIFT CARD - \$25 GIFT CARD

beautify your skin

1
CUSTOMERS EARN ONE ENTRY
Earn one entry for having a facial.

besties

1
CUSTOMERS EARN ONE ENTRY
Earn one entry for every five names and phone number referrals shared with Beauty Consultant.

buy product

1
CUSTOMERS EARN ONE ENTRY
Earn one entry for every \$50 retail purchased after attending a party or facial.

5

CUSTOMERS EARN FIVE ENTRIES
Earn five entries for hosting a virtual or in person Mary Kay party.

5

CUSTOMERS EARN FIVE ENTRIES
Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.

10

CUSTOMERS EARN TEN ENTRIES
Earn ten entries for becoming an Independent Beauty Consultant.

book a party

be more knowledgeable

become a Beauty Consultant

CONSULTANTS, WHEN YOUR GUEST WINS, YOU WIN, TOO!

Please confirm with your Sales Director that your Unit is participating. All entries must be submitted by May 5th. <https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!

Madson Area & Pankow Area Sales Directors & Consultants



HEY THERE, DESTINI!

YOU ARE INVITED TO JOIN SNSD LISA MADSON, NSD SUE PANKOW, AND ALL OF THE QUALIFIERS FROM THE MADSON AND PANKOW AREAS IN BEAUTIFUL DESTIN, FLORIDA!

CHOOSE YOUR WAY TO QUALIFY!

- 1** As a Sales Director, complete a **Unit Club better than last year!**
(This includes completing any Unit Club if you did not hit Unit Club last year.)
- 2** As a Sales Director, complete the **Half Million Dollar Unit Club or above!**
- 3** As a Beauty Consultant, debut as an Independent **Sales Director between December 1st and June 1st.**

The Senior Sales Director is invited, too!

your spouse is invited, too...
...when you debut two offspring Sales Directors December 1st-June 1st

TAKE A PEEK AT A FEW OF THE SCENES FROM THE LAST DESTIN TRIP!

Contest dates are listed above. Each achiever pays \$399 to help defray the cost of food & lodging. Transportation expenses paid on your own. Must be an Independent Sales Director to attend. Destin dates coming soon!

Madson Area Promos!

madson area, it is time to pass it on.

april goal: **250** new recruits



We can do it!

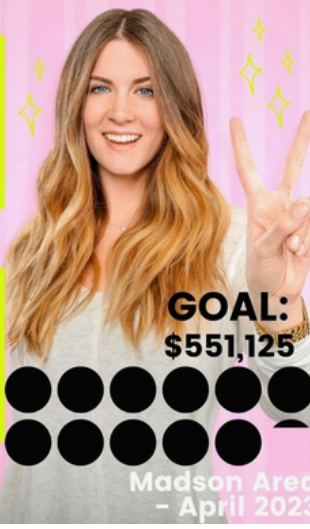
double credit for the Area

ONE \$250 DRAWING!

SNSD Lisa Madson is doing ONE drawing for \$250 cash when the Madson National Area has a **15% increase** over April 2022!
Earn one entry into the drawing for each \$225 wholesale order placed in April 2023!

ONE \$500 DRAWING!

When the Madson National Area has a **15% increase** over April 2022, SNSD Lisa Madson is doing another drawing for \$500 cash!
Earn one entry into the drawing for each \$600 wholesale order placed in April 2023!
A \$600 order earns you an entry into this drawing + 2 entries into the \$250 drawing.



GOAL: \$551,125

Madson Area - April 2023

YOU ARE INVITED TO LIVE IN THE MORE THAN A PINK CADILLAC.

A Mary Kay opportunity share event



MONDAY, APRIL 24, 2023
7:30 PM CST

EVENT GIVEAWAYS, TOO!



BOGGS BAG, MARY KAY PRODUCTS, VERA BRADLEY BELT BAG, BEIS TOTE, OWALA TUMBLER



Becky Rogers

INDEPENDENT SALES DIRECTOR
6114 CREAMERY CT
MCFARLAND, WI 53558-9010



to the incredible...

Save THE Date



at the Kay Bailey Hutchison Convention Center in Dallas, Texas
Registration opens this month!

Registration Fees:
\$250 - Everyone except new Independent Beauty Consultant whose Agreements are accepted by the Company July 1, 2022 – July 1, 2023. Their registration fee is \$225.

\$275 - On-site (space permitting) except new Independent Beauty Consultants whose Agreements are accepted by the Company July 1, 2023. Their registration fee is \$225.

important dates:

Registration Dates:	
Opens at 8:30 a.m. CT	
NSDs:	April 17
ESSDs and EESSDs:	April 19
ISDs:	April 20
IBCs:	April 21
Seminar Dates:	
Sapphire	July 22–25
Emerald	July 26–29
Diamond	July 30 – August 2
Ruby	August 3–6

SEMINAR savings plan

