

# HOT NEWS ABOUT Rogers Racers!



## LET'S CELEBRATE OUR JANUARY QUEENS!



**QUEEN OF SALES**  
*Amy Siodlarz*



### TOP 5 - WHOLESALE!

- |                    |          |
|--------------------|----------|
| 1. AMY SIODLARZ    | \$823.50 |
| 2. SHELLY MARCUK   | \$611.00 |
| 3. TERESA SEVERSON | \$600.00 |
| 4. APRIL KIGEYA    | \$369.00 |
| 5. MARTINE OLLE    | \$313.00 |

## Court of Sales

YEAR TO DATE RETAIL  
AS OF 2/7/2023  
\*BASED ON WHOLESALE ORDERS



- |                      |             |
|----------------------|-------------|
| 1. SHELLY MARCUK     | \$19,080.00 |
| 2. AMY SIODLARZ      | \$15,991.00 |
| 3. PAMELA BRESST     | \$11,381.50 |
| 4. ALAYNA RICHLIN    | \$9,310.00  |
| 5. TERESA SEVERSON   | \$6,835.00  |
| 6. MARTINE OLLE      | \$5,007.00  |
| 7. JESSICA BUTLER    | \$4,720.00  |
| 8. NONA HAVEY        | \$3,632.00  |
| 9. LYNDA RUCHTI      | \$3,421.00  |
| 10. ZHANNA SARKISYAN | \$3,365.00  |

## THANK YOU TO ALL WHO PLACED ORDERS & REINVESTED IN YOUR BUSINESS IN JANUARY!

AMY SIODLARZ  
SHELLY MARCUK  
TERESA SEVERSON  
APRIL KIGEYA

AUTUMN MISKO  
MEGAN PIEPER  
SOPHIA HEUER  
NONA HAVEY

APRIL FURMAN  
ALAYNA RICHLIN  
ZHANNA SARKISYAN  
DEBORAH SANCHEZ

DONNA MA MANNING  
MARTINE OLLE  
TALIA ALLHANDS  
KRISTY BILANSKY

## January Golden Girls!



**BECKY  
ROGERS**



**SHELLY  
MARCUK**



**TERESA  
SEVERSON**



**AMY  
SIODLARZ**

## Court of Sharing

YEAR TO DATE NEW TEAM  
MEMBERS AS OF  
2/7/2023



- |                      |             |
|----------------------|-------------|
| 1. SHELLY MARCUK     | 3 QUALIFIED |
| 2. JAWANA E-ANDERSON | 1 QUALIFIED |
| 3. MARTINE OLLE      | 3 NEW       |
| 4. JESSICA BUTLER    | 1 NEW       |

# It's our Cadillac Year!



## Coaching & Coffee with Becky!

Earn a Monthly Goal Setting with Becky each month when you are a Golden Girl! PLUS... earn your Golden Link Hoops!

**\$600+ Wholesale!**



**BONUS**

Earn a Coaching Call with a TOP Director in the Madson Area!

**\$17k!**

\$16,000

\$14,500

\$13,000

\$10,500

\$9000

\$7500

\$6000

\$4500

\$3000

\$1500

## Cadillac Club!

Earn your Pink Travel Mug from Becky when you hit \$1000 ws this month!

**\$1000+ Wholesale!**



## Cadillac Plus!

Earn Lunch with Becky when you hit \$1000 ws AND 10 Interviews this month!

**\$1000 Wholesale & 10 Interviews!**



## February Giveaways!

Prize Drawings for every \$3000 wholesale that we hit!

Drawing Entry for every \$225 wholesale order!

#RogersRacers  
#Better Together

#CadillacOrBust  
#TimeToShine

# Rogers Racers ON THE MOVE!

TEAM LEADER



AMY SIODLARZ

## SENIOR CONSULTANTS



JESSICA BUTLER



JAWANA ECHOLS-ANDERSON



JACLYN GAFFNEY



SHELLY MARCUK



MARTINE OLLE



ALAYNA RICHLIN

## Shine like a Star! QUARTER 3: DECEMBER 16-MARCH 15

### STAR SCOREBOARD:

BECKY ROGERS	\$553.50 TO SAPPHIRE!
AMY SIODLARZ	\$709.50 TO SAPPHIRE!
TERESA SEVERSON	\$847 TO SAPPHIRE!
SHELLY MARCUK	\$928 TO SAPPHIRE!
APRIL KIGEYA	\$1199 TO SAPPHIRE!
ALAYNA RICHLIN	\$1206 TO SAPPHIRE!
MARTINE OLLE	\$1402.50 TO SAPPHIRE!
JERRI DORR	\$1446.50 TO SAPPHIRE!

### IDEAS TO FINISH:

- ENROLL PREFERRED CUSTOMERS IN THE SPRING PREFERRED CUSTOMER PROGRAM! THEN, CONTACT THEM & SET UP A TIME TO SHOW THEM NEW PRODUCTS IN PERSON OR VIRTUALLY!
- CELEBRATE CUSTOMER BIRTHDAYS WITH A BIRTHDAY DISCOUNT OR FREE PRODUCT FOR GATHERING WITH FRIENDS!
- START A MASCARA CLUB WHERE YOU CUSTOMERS BUY THEIR MASCARA FOR THE YEAR! IT SHOULD BE REPLACED EVERY 3 MONTHS!
- BE A ONE DAY WONDER! SELL \$24 TO 24 PEOPLE IN 24 HOURS!
- INVITE GUESTS TO HOP ON THE MADSON LEGACY PARTIES! WE ARE HAVING SO MUCH FUN AND GETTING GREAT RESULTS!

## On-Target Allstars!



# Focus in February!

## SHARE THE MARY KAY DREAM

January 1st – June 30, 2023



Add 1+ New Personal Team Members During The Challenge Time Frame To Help Reach This Company Goal!

- Special video message from Nathan Moore
- Bling Button at Seminar 2023



The TOP 60 sales force members in each global region with the highest number of new personal team members will be recognized on a special LED billboard placed in front of the Mary Kay world headquarters in Addison, Texas during Seminar 2023!

**600,000 New Team Members**  
global sales challenge

## DIAMOND POWER START

January 1st thru March 1, 2023

60 FACES 60 DAYS

We're on our way to celebrating 60 years!

Take this self-led challenge to complete 60 faces in 60 days! Not only will you grow your business, but you will also help the company reach their first-ever Global Sales Challenge of adding 600,000 new team members!



download today!

Download the tracking sheet on InTouch and you will be on your way to a Diamond Power Start!

Login To InTouch > Click "Current Promotions" > Content > NEW! Diamond Power Start > Click Supporting Materials

## SELL To Play



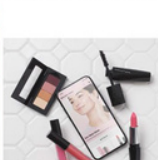
Download on the App Store



GET IT ON Google Play

JANUARY 1 - MARCH 31, 2023

Connect with your customers and make shopping for Mary Kay® products easier than ever while earning the chance to win!



With the Sell to Play Mary Kay® App Challenge, you'll be entered into a drawing for a \$60 Visa gift card when you receive orders from five or more different customers in the app in January, in February or in March. 60 Independent Beauty Consultants who meet the five orders\* per month requirement will be randomly selected at the end of each month and will be notified by the 10th of the following month.

## MOST IMPORTANT THINGS

JANUARY 1 - JUNE 30, 2023

### Earn the Scarf

Be A Star in either Quarter 3 or Quarter 4

Develop 3 or more Great Start-Qualified new personal team members.

### Earn the Scarf, your Red Jacket, and On Stage Recognition

Develop 2 more (5 total) Great Start-Qualified new personal team members.



## POWER IN POSSIBILITY

Spring Launch 2023

available Feb 15th!

Clinical Solutions Ferulic + Niacinamide Brightener

\$38



Clinical Solutions PHA + AHA Resurfacer

\$38

Supreme Hydrating Lipstick Very Raspberry and Think of Pink

\$18 each



Cream Bronzer Duo Stick & Cream Highlighter Duo Stick

\$10 each



Mary Kay Hand Creams in Mandarin & Rose, Mango & Orange Flower, and Wild Berry & Passionflower

\$15

After-Sun Replenishing Gel



## LIMITED TIME leadership opportunity!



- GOOD STANDING WITH THE COMPANY
- MUST BE ACTIVE
- 8+ ACTIVE PERSONAL TEAM MEMBERS

- MUST BE ACTIVE
- MUST FINISH WITH 24 ACTIVE TEAM MEMBERS
- MAY QUALIFY IN ONE, TWO, THREE, OR FOUR MONTHS
- \$13,500 CUMULATIVE TEAM WHOLESALE
- \$4,000 MINIMUM TEAM WHOLESALE EACH MONTH
- DIQS MAY CONTRIBUTE UP TO \$3,000 IN PERSONAL WHOLESALE



\*be sure to check InTouch for a complete detailed list of requirements and FAQs





# Becky Rogers

INDEPENDENT SALES DIRECTOR

6114 CREAMERY CT  
MCFARLAND, WI 53558-9010



to the incredible...

## gift card giveaway \$150 TO GUESTS! FEBRUARY 2023

FOUR DRAWINGS TOTAL!  
\$50 GIFT CARD - \$50 GIFT CARD - \$25 GIFT CARD - \$25 GIFT CARD

<p>beautify your skin</p> <p><b>1</b></p> <p><b>CUSTOMERS EARN ONE ENTRY</b></p> <p>Earn one entry for having a facial.</p>	<p>besties</p> <p><b>1</b></p> <p><b>CUSTOMERS EARN ONE ENTRY</b></p> <p>Earn one entry for every five names and phone number referrals shared with Beauty Consultant.</p>	<p>buy product</p> <p><b>1</b></p> <p><b>CUSTOMERS EARN ONE ENTRY</b></p> <p>Earn one entry for every \$50 retail purchased after attending a party or facial.</p>
<p><b>5</b></p> <p><b>CUSTOMERS EARN FIVE ENTRIES</b></p> <p>Earn five entries for hosting a virtual or in person Mary Kay party.</p> <p>book a party</p>	<p><b>5</b></p> <p><b>CUSTOMERS EARN FIVE ENTRIES</b></p> <p>Earn five entries for hearing about the Mary Kay opportunity and doing a follow up with the Director.</p> <p>be more knowledgeable</p>	<p><b>10</b></p> <p><b>CUSTOMERS EARN TEN ENTRIES</b></p> <p>Earn ten entries for becoming an Independent Beauty Consultant.</p> <p>become a Beauty Consultant</p>

**CONSULTANTS, WHEN YOUR GUEST WINS, YOU WIN, TOO!**  
Please confirm with your Sales Director that your Unit is participating.  
All entries must be submitted by March 5th.  
<https://bit.ly/mandpgiveaway>

Virtual & in-person facials count for this drawing!

Madson Area & Pankow Area Sales Directors & Consultants

# career conference

together. recognition. inspiration. training.

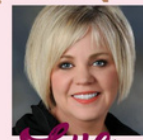
HOSTED BY NATIONAL SALES DIRECTORS



*Lisa*  
**MADSON**  
Senior National Sales Director



*Heidi*  
**GOELZER**  
National Sales Director



*Sue*  
**PANKOW**  
National Sales Director

**SATURDAY, MARCH 25, 2023**  
**9:00 AM TO 4:00 PM**

**MENOMONEE FALLS HIGH SCHOOL AUDITORIUM**  
**N80W14350 TITAN DR**  
**MENOMONEE FALLS, WI 53051**  
(NEAR MILWAUKEE, WISCONSIN)

*Together we will learn from attending top Sales Directors, be inspired by our hosting NSDs, watch the Company's Spring into the 60th virtual event, and so much more!*

Deadline to register AND pay:

**\$25**  
BY FEB 28

**\$30**  
MARCH 1-10

**\$35**  
AT DOOR  
SPACE PERMITTING

REGISTRATION IS NON-REFUNDABLE.  
TRANSFERS THROUGH MARCH 10TH WITH \$5 TRANSFER FEE.

Reserved seating for the top 3 Units in YTD Unit Retail and top 3 Units in YTD Unit Team Building!

Plus SO much more recognition for everyone!

Recognition link deadline is March 5th.

The registration link, recognition info, location details, and more can be found on the Career Conference 2023 Boards. (link below)



<https://bit.ly/cconf2023>

*Everyone is invited!*  
**TO THE 60TH**