

## Make Up Artist Robert Jones:

### Face Facts:

According to Robert, you should begin prepping your skin at least a month before your portrait and/or wedding day. "Stay consistent with your cleansing and moisturizing routines so your skin is not stressed, but smooth and flawless for your wedding photos," Robert advises.

Realized that choosing your makeup color palette is as important as choosing your dress. "Don't try a new look the day of the wedding. Stay away from trends, and go for a natural look that enhances your beauty. Ask yourself, if you were to look back on your portrait 10 years later would you still think your makeup looks pretty? That's a good rule of thumb to follow to decide if the makeup and hair looks you are choosing will stand the test of time."

### Sitting Pretty:

Your complexion may be dewy, but matted skin photographs better," says Robert. Create a smooth, beautiful canvas with Mary Kay Matte or Luminous Coverage Foundation. Cover imperfections with Mary Kay Concealer in a matching shade, and finish flawlessly with Mary Kay Sheer Mineral Pressed Powder or Mary Kay Loose Powder dusted on with a fluffy powder brush." Define the eyes with a smoky eyeliner applied lightly along the upper and lower lashes. For eye color, choose soft, neutral shades. Make sure to wear Mary Kay Waterproof Mascara for those sentimental moments. A shiny lip is always pretty in a portrait. Apply Mary Kay Lipstick in the color of your choice and place a dab of Icicle lip gloss in the center of your bottom lip and smile. You're gorgeous!!

### The Big Day:

When it comes to makeup, apply a little more for an evening wedding. Lighten Up for a daytime wedding. To make you lip color last longer, color in the entire lip with lip liner in a shade that complements your natural lip color. This makes your lip color more kiss-proof. Also, Robert prefers a lighter lip color on the bride instead of a dark, heavy color. Use Soft cheek color and plenty of powder to help your look last all day—or night. Put lip color, lip liner, powder and Beauty Blotter in your purse, and use as needed before photos and throughout the wedding reception.



## Tips and Tricks



Looking for *Radiant Skin*  
and the *Perfect Make Up Look*?

Try Mary Kay today!

We want your wedding day to be perfect  
and it starts with a perfect you!

## Skin Care for You!



The key to any flawless make up look is flawless skin! Start by scheduling a free skin care consultation with you Independent Beauty Consultant! You will try a skin care regimine to meet your needs! We realize that cultural background, climate, age, and hormones all effect each woman's skin differently and therefore, require different products to create the perfect complexion. Mary Kay has many options available within their line to meet the various needs of today's bride. So, weather your skin is acne prone, sensitive, or you are simply looking to improve your skin's texture and restore it's youth- Mary Kay offers simple soultions for flawless skin!

## Customized Color!



*Smoke eye?  
Natural look?  
Bold Diva?*

Whatever your make up personality is, we can help! At your color consultation, we will play with colors and help you get ideas for that walk down the isle, gorgeous look! Mary Kay offers a full mineral make up line, cream eye colors, primers, and a variety of mascara options. In addition to these great products- we offer brush clinics, eye clincs, and even one on one teaching, so you can be a make up pro yourself!



## Bridesmaid Gifts



Ask your Mary Kay Independent Beauty Consultant today about customized gift giving. Weather you are looking for a special pampering package for mom, or brush sets for the bridesmaids - we offer the #1 selling brand in skin care and color cosmetics for gifts. You can avoid the mall and shop with your beauty consultant one on one to ensure every woman on your list gets a gift she will love!

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**Special Offer for**

**Bridal Show Attendees:**

**Enjoy a FREE Skin Care and Color Consultation!**

**Receive a \$10 gift certificate at your appointment and an additional \$5 for every girlfriend you have present at your appointment.**

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The Botanical Effects and Clear Proof Acne System are two of Mary Kay's options for healthy, happy skin!